MICROSOFT

SEEING IS BELIEVING

3/29/89

Had dinner w/ Stewart Alsop
Ruth Ann Quinlan
Bill Gates
Dave Gilman (Comp. Edu. newsletter)
Bill Densmore (The Learning Co.) pres.

Bill said: Killed ctr prod. — needs really good one
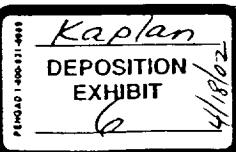to not num credit; Win Apps out by Sept; V3 out
by Sept. Mail will be later.
He said they needed to work on tools

After dinner
He said be as UI common of Win as possible —
eg. CUA
He dared me to track his apps — eg. "clone
excel". I said of course not
He said it'd be a shame if our sales got stolen by
⌐ they're not doing Unix ⌐ "5" Japanese H/w cos.
⌐ we'll be first by ≥ 12 mos | licensing Windows
⌐ he believes in pen machines | & managing pens

FOURTH

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CONFERENCE

ON CD-ROM

KAP0160

②

→ also, he could assign ~ progs on/ mac. & he could
rework the app to "know" secret blast thru
the layers & "know" about the pen?

He'd thought ~~~~~ thru pasting pen+hwx
on top of an app and believed a "direct
mapping" would be easy: eg. map move
& copy (I didn't point at his apps use clipboard!).

~~He thinks~~

He had to think on the fly about how the ~~app~~ up app
    doesn't open up white space

He agreed you don't want a virt. pad that
    sends chars to app

He seemed to think you could mix up hwx w/ commds,
    something about telling the hw because
    its longer & ~~get~~ wave-like (up&dn&up&dn)
    He hadn't thought of probs w/ hw being
     over exsto. text

  > in all, sounds like he's done an hours
    worth of thinking on the proj & hwx.

He didn't buy the notion that the transition
    from ~~mouse~~ pen is very analogous
    to kb → mouse difficult transition.
  → Maybe we can elucidate the diffs
  → ~~They~~ Likely we can point out severe UI diffs
      in detailed editing: eg. Picasso obj select & specify
           white space

He seemed open to arg that ~~~~ hwx needs context
    back from app & sys

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> He said the new ui of 3 we should ... Word prot. mode is mos. ago & maybe consider it

He said His comments to John Dee... got blown out of proportion.

I said queuing of deferred actions was imp. He said they had the fundamentals built in to sys s/w, just needed to do more work.

I proposed sister WORD app & email app. "Small ones" for our machine. He seemed interested. GO could develop under contract, w/ their source code — he liked this. We could modify GO up code, or try to adapt their up (he guessed the former, with subroutines from their code).

Email as a front end for execs & mobil professionals to tie into their email sys. He liked this.

We said 2 ~~cos~~ should :

      pursue these 2 little apps
      discuss Win "V3" prot. mode — whether there's a "mode" for our machine to run these
    pursue any bridges or links between systems
      ext. file attrs; mail.

I didn't mention ss opportunity to him

→ He said to get fast layout it's real imp. to cache all obj heights in a table & req. obj to notify parent of changes "in" their height. Claimed Franamaki... does this & new Word will too & be just as fast

KAP0162

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He claimed mkt really wants same exact KI.
I said not all of it — I talked about disenfranchised
staff in large corps. He saw XB as peripheral,
that most "buyers" would already have a pc. I said
we used to think that, but that now we saw
that as not the case. He seemed to take note.

He said he'd tell Maples GO is worth spending
more time on — he should spend a day
on whatever & he'd come in at end to
discuss apps & poss. roles to just make Win

He felt we, by having non standard arch, would
limit our potential.