

Depo. Ex. 822

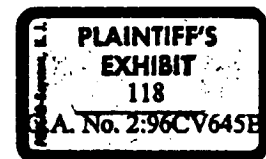


From russw Wed May 16 07:36:52 1990
To: billg steveb
Subject: I have asked philba to spend a lot of time making dos 5 happen fast
Cc: ericst jeromybu joachink markche richardf
Date: Wed May 16 07:34:40 1990

given the aggressive stance taken by dri this week, I have asked philba to spend more of his time on dos 5 than on win 3.1 planning—like 60-70% to make sure this product happens as fast as it can and that it checks out and to get the troops pumped up.

we are also planning some more extensive pr around our beta ship (in about 3 weeks) to get across the message that the product is a now thing vs. a later thing—dri is spending time saying that our dos 5 won't be around for a long time.

also, I believe that their eas and load-hi modes are incompatible with Win 3.0. we are trying to verify this by the announce timeframe.



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