

Date: Mon Jul 16 10:30:51 1990

I need to deposit my paycheck...Is it still at home?

Mail-Flags: 0001
From mikemap Mon Jul 16 18:00:26 1990
To: t-benton
Subject: Re: paycheck
Date: Mon Jul 16 18:00:16 1990

call me on 8022

>From t-benton Mon Jul 16 13:41:35 1990
To: mikemap
Subject: Re: paycheck
Date: Mon Jul 16 13:40:40 1990

Doren is going too...It starts at like 6:30...I am not going home first.
Maybe we should meet at home though, so we don't have to come all the way
back to Microsoft.

Mail-Flags: 0001
From mikemap Mon Jul 16 18:03:19 1990
To: darrellb
Cc: lewisl
Subject: Re: Meeting with Paul Grayson, Micrografx
Date: Mon Jul 16 18:03:17 1990

I think the discussion will be more linking and embedding and filters
than joint promotion. No problem you not being here. I will ask LewisL
to fill you in.

>From darrellb Mon Jul 16 17:51:31 1990
To: cathyw
Subject: Meeting with Paul Grayson, Micrografx
Cc: bobga darrellb hankv jeffr lewisl mikemap richt
Date: Mon Jul 16 17:47:58 1990

I am not now planning to be in Redmond on the 1st and am a little
anxious about this meeting since Micrografx has been positioning
Charisma as a PowerPoint killer. Several corporate customers
have warned us about the new product and even though it's really
an illustration package with some presentation features I feel we
will be competing against them. Accordingly, I would ask that we
not agree to joint promotion without considerable deliberation on
the affect on our business.

Darrell

From cathyw Mon Jul 16 17:19:28 1990
To: darrellb hankv jeffr lewisl richt
Cc: debem susannef
Subject: Meeting with Paul Grayson, Micrografx
Date: Mon Jul 16 17:14:50 1990

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Paul Grayson of Micrografx will be visiting with Mike Maples on Wednesday, August 1st, in the afternoon to discuss Charisma and relationships to Excel, Word, and PP marketing. Could you plan to join them at 2:00 in 10N/2221 to participate?

Darrell, please include yourself if the travel is convenient. Mike does not want you to feel it is mandatory.

Cathy

Mail-Flags: 0001
From mikemap Mon Jul 16 18:06:25 1990
To: dennisad
Subject: Re: Font Editor for Windows
Date: Mon Jul 16 18:06:24 1990

We are looking at a low price utility package. If we could get it at a very low price then maybe we would include. If they want to do a big package, then we are not interested.

Thanks

>From dennisad Mon Jul 16 17:45:09 1990
To: mikemap
Subject: Font Editor for Windows
Date: Mon Jul 16 17:41:22 1990

I know this is no where near the top of your list... but is there any interest? If not, I will give them a polite brush off. If there is some potential interest, then I will tell them we are "talking about it."

Thanx...

>From dennisad Wed Jul 11 17:41:59 1990
To: mikemap
Subject: Font Editor for Windows
Date: Wed Jul 11 17:41:58 1990

Any interest on your part?

>From dennisad Tue Jul 10 17:59:43 1990
To: cameronm davidcol stevesh
Subject: Font Editor for Windows
Date: Tue Jul 10 17:59:39 1990

Ernie Brock of AB Vista called me today (AB Vista writes the Mac program Font Studio, published by Letraset - it supports only Adobe fonts). Ernie is looking for a publisher for a Windows version that would support TrueType (and probably Adobe Type-1 too).

I told him I'd ask around. We could use this as the outline font editor for Windows (and OS/2 via Porthole)...

Note that ZSoft is supposed to be working on something like this too.

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i hope!

I'll be back in the office tomorrow.

Call me if you need any thing.

Mail-Flags: 0001
From mikemap Tue Jul 17 15:19:38 1990
To: bobj melindaf susanb
Cc: jonl
Subject: Re: IBM Promo Update
Date: Tue Jul 17 15:19:35 1990

Is there any big guns we should fire on this. Could a call from Billy or I help in any way? Sure seems like they have a Lotus love in going. Can we complain about the 123G/memory bundle and then this as being total in Lotus' camp? Why dont we make a windows deal they cant refuse. Maybe Windows plus winword for the same dollars. Maybe this package on 25's and windows on 30 and up.

>From bobj Tue Jul 17 14:01:12 1990
To: melindaf mikemap mikes susanb
Cc: jonl
Subject: IBM Promo Update
Date: Tue Jul 17 13:54:53 1990

I'm not having much luck getting NDD all fired up to take on M&S on this promo. M&S (Briney and Brogan, I'm sure with support >from LeGrande) just feels very strongly that they did Works the last two years and so this year they want to go with a different set of software. We almost didn't get the business last year because LeGrande didn't want to do the same thing he had done the year before.

They are well aware of all the great ratings Works has versus the competition but they are convinced they need to have a different promo. The packages that it looks like they are now going to bundle are Lotus Works, Magellan, Quicken, Jack Nicholas Golf and first publisher. Supposedly they are getting all this for under \$70.

I'm assuming Lotus Works came in around \$12 from different things that Brogan has made to me.

I haven't given up yet but it doesn't look good right now. The key Managers and Directors in NDD who should be wanting to turn this around are saying "it's M&S's job to put the promo together and then we go sell it". Supposedly they are also getting some dealer complaints that this promo hurts their software sales but they'd get that complaint

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if we had the bid.

I'll keep you posted. Bob

Mail-Flags: 0001
From mikemap Tue Jul 17 15:21:44 1990
To: rickg
Subject: RE: style guide
Date: Tue Jul 17 15:21:43 1990

as a result of the Feb taskforce, did we agree on a common UE style guide?
Who is working on it and what is the status? Thanks

>From tandyt Tue Jul 17 11:17:53 1990
To: darrylr
Cc: mikemap
Subject: RE: style guide
Date: Tue Jul 17 11:13:11 1990

FYI, here is what the UE style guide includes. (He also mentions an "Apps Standard Design committee" which I have never heard of. I should find out what they are doing.) As you can see it is largely terminology related, but it also includes some other conventions.

>From edd Tue Jul 17 11:03:12 1990

Here is a relatively complete list of what areas the style guide covers:

- Procedure syntax
- Screen terminology
- Keynames for Mac and IBM keyboards
- Command and Option terminology
- Network terminology
- Table and list guidelines
- International guidelines
- Number and measurement guidelines
- Writing guidelines (further vs. farther; from vs. than; etc)
- Memory (Expanded vs. Extended, etc)
- Abbreviations
- Capitalization
- Disk, Drive, and CD-ROM terminology
- Mouse guidelines (terms, techniques)
- Operating System guidelines
- Product version and update guidelines (Word 5 vs. Word Version 5.0, etc)
- Punctuation
- Trademarks and Copyrights
- Word List (30+ pages of terms, usage, spelling etc)

We don't include:

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Page layout/design (the Apps Standard Design committee is currently working on that)

charlesf - some picture that highlights the gamepak.

Pradeeps - 2-3 slides that describe our office strategy.

Mail-Flags: 0001

From mikemap Fri Jul 20 13:04:13 1990

To: craigwi

Subject: Re: Great news!

Date: Fri Jul 20 13:04:12 1990

welcome back...

>From craigwi Fri Jul 20 09:12:02 1990

To: jeffr

Subject: Great news!

Cc: billg mikemap

Date: Fri Jul 20 09:09:35 1990

I look forward to working on Win Word 2.0, to make a great product greater, and to stop Win WordPerfect before they get out of the starting blocks. Someone in the industry rags said something like "if MS can do this much with the first version of Win Word, the later versions will be fantastic!" Microsoft has the technical knowledge, the feedback from the first version and the marketing skills (among many things) to make this product succeed. I am proud to be a part of an effort with rewards for all.

-- Craig.

Mail-Flags: 0001

From mikemap Fri Jul 20 13:06:16 1990

To: davidpr

Subject: Macs

Date: Fri Jul 20 13:06:14 1990

Is there anyway to tell how many macs apps has. I would like to reference in my Mac World talk.

Mail-Flags: 0001

From mikemap Fri Jul 20 13:12:22 1990

To: dawntr

Subject: things

Date: Fri Jul 20 13:12:21 1990

how goes your search. any decision about the Dallas CAM position?

Mail-Flags: 0001

From mikemap Fri Jul 20 15:04:01 1990

To: t-benton

Subject: Re: About the car....and A Little Morning Humor.....

Date: Fri Jul 20 15:03:59 1990

The car is at the BMW, Subrau place. It is on 20th I think - the main road that run beside Fred Meyer and in front of Magnolia HiFi. It is a couple of block further, just past the MacDonalds. You will need to charge it on the Visa card. The bill could be \$600-700. It will not be ready until 4:30. The phone number is 643-4544.

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