



updated articles.

DOS MKTG Action Items:

- 1) Provide Expertise (developers).
- 2) Meeting Room for kick-off instruction and DEA useage during fest.
- 3) Arrange for any food.
- 4) Arrange for any trash & trinkets that you think would provide incentive.

Current priority list includes: (count on 2 days)

- 51 specific topics from Bellevue and Charlotte technicians
- 34 unconfirmed articles needing review
- 554 MS-DOS 5.0 articles for review
- 569 older version MS\_DOS articles needing review

We would prefer that Stevab or Bradsi kick off the two days with some type of inspirational speech.

If you have any questions, please send them to either Jeanfe or myself.

Tx!  
-TB

##### 194  
 From bradc Thu Sep 5 09:02:23 1991  
 To: w-carrin  
 Cc: bradc bradsi johnen lizzi mikedr sergiop w-maria  
 Subject: RE: Update on Infoworld  
 Date: Thu Sep 05 09:03:28 PDT 1991

i believe infoworld is stalling for dr dos 6. hopefully we have influenced them so they rescove with dr dos 6. we should let them know that we are disappointed with their delaying - Dan promised something shortly after Tracey got back and we met with them way back at the beginning of august. one of our main concerns was that dr would use the infoworld scores in advertising. with dr dos 6 supposedly shipping next week this is unlikely now.

So we need to really stay on top of this and get a rescove and fair evaluation/comparison with dr dos 6. based on the rumored improvements i think ms-dos 5 will be better than dr dos 6. Moreover given that nothing really leaked about dr dos 6 in the press we can assume the beta was very small. Therefore I am very confident that the product will have significant incompatibilities once it hits the real world. I do not want to submit a letter to the editor - Infoworld needs to correct its errors.

Sergio (since rich is gone)/Johnen we need to prepare netl or xreal for another thorough testing effort on dr dos 6. Lets start the negotiations now so we are ready to go with dr ships. I want dr dos 6 put through the ringar...

Carrine lets stay on top of this one....

thanks  
Brad

>from w-carrin Wed Sep 4 12:14:25 1991  
 To: bradc  
 Cc: lizzi w-maria  
 Subject: Update on Infoworld

Brad, we've now run the full circle - Brett, Dan and Tracey. Here's an update:

- Tracey is awaiting written comments from Brett. After they see those written comments, they'll decide how to proceed. He says they haven't decided how they will respond - written or via phone call. We agreed that I'd call him next week. Unfortunately they are in the middle of a move - the entire publication is moving to San Mateo.
- Dan directed us to Tracey, though Tracey will be consulting Dan. Unfortunately, as you also noticed in the meeting, Tracey was less open to discussion than Dan. In my recent discussion with Tracey, he mentioned that a result of all this might be et that we submit a letter to the editor...

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Ex 333

\* Brett feels he didn't learn anything new from our written presentation. But then, he's not one to admit it. This contrasts with Dan's comment that Brett found some interesting info in the document. It sounds like in Brett's written comments he may recommend rescoring, which is great.

I'll touch base with Tracey this time next week.

Carrise

##### 195  
From camaron Thu Sep 5 09:05:04 1991  
To: davidool  
Cc: bradsi joal sherryx viktory  
Subject: Style Guide - any progress?  
Date: Thu Sep 05 09:01:56 PDT 1991

What's up? Any progress on the style guide?

We are continuing to hear from ISVs that they really do not like certain parts and things about the new style guide. We can add Symantec to the list of Lotus, WordPerfect, etc. who have serious problems/comments.

Cam

>From davidool Mon Aug 19 08:35:21 1991  
To: bradsi camaron  
Cc: andys joal sherryx viktory  
Subject: Style Guide

Let us try to make some progress this week on this before we try to meet. The solution here isn't as simple as just leaving it out of Win 3.1 as some suggest. I'd rather ship a non-perfect style guide than not ship a perfect one. The short term issue here is figuring how much we can get done for Win 3.1 and who will do it. The long term issue is how to work with WP and Lotus and others so this is truly an "industry wide" style guide.

##### 196  
From johnpa Thu Sep 5 09:05:47 1991  
To: doedev ericst mikedr mohans philba sriram  
Subject: re: ROM Scan Exclusion  
Cc: bradsi karlst mecka  
Date: Thu Sep 5 09:04:35 1991

You probably already know this, but just want to say that the NT/Win32 folks already have a draft design which would cover this area. They have developed a "configuration registry" database which would store information like available or used UMB memory and a corresponding set of general API which apps, dll's, and/or drivers could use to procure such information.

Keith Logan and Bryan Willman wrote the spec.

It is their hope that "we" use this same schema for DOS/Win32, and they did the design with that in mind. If you are thinking of doing something for DOS 5.x or the like, we should probably take a look at their design and think about how we would migrate (assuming we choose to do this).

John

>From bradsi Thu Sep 5 07:56:13 1991  
To: johnpa karlst  
Subject: Re: ROM Scan Exclusion  
Date: Thu, 05 Sep 91 07:51:02 PDT

| >From ericst Thu Sep 5 07:51:37 1991

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