

PLAINTIFF'S
EXHIBIT
1153
Comes v. Microsoft

From bradsi Wed Dec 25 13:01:44 1991
To: davidcol johnen josephk martyta richt w-clairl
Subject: blitzing os2 2.0
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as os2 is starting to come near, we need to build our artillery against it and take the battle to them, especially with the reviewers. I don't want a repeat of the dr-dos situation, where the reviews came out first and then we were forced to react -- and in the dr-dos case, the reviews had some major major omissions especially in the area of compatibility. as a result, dr-dos got good reviews for compatibility; it got some momentum, and then we're placed on the defensive having to demonstrate and get the word out on its problems.

we cannot let this happen with os2. we need to know the problems, esp with windows compatibility, robustness and performance;
AND LET THE REVIEWERS KNOW BEFORE THEY DO THEIR REVIEWS.

Let's blitz them before they get started.

this is part of richt and josephk's charter for the launch.
richt, can you please arrange a meeting where we can review the battle plans?

thanks.