From josephk Mon Dec 30 09:20:37 1991
To: bradsi davidcol johnen martyta richt w-clairl
Cc: bobmu bradc brianmo cameronm dougho jonl josephk lizsi paulma richta
   russw steveb w-pamed
Subject: RE: blitzing os2 2.0
Date: Mon Dec 30 09:19:37 pdt 1991
Status: RO

I'll route everybody the os/2 attack plan this week, and
work with admins to arrange a meeting next week.

Thanks,
Joe

>From   bradsi Wed Dec 25 13:02:28 1991
To: davidcol johnen josephk martyta richt w-clairl
Cc: bobmu bradc cameronm jonl lizsi paulma richta russw steveb
w-pamed
Subject: blitzing os2 2.0
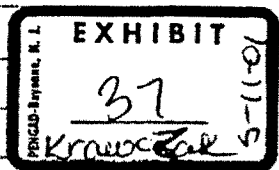
Date: Wed Dec 25 13:01:33 1991

as os2 is starting to come near, we need to build our artillery
against it and take the battle to them, especially with the
reviewers. I don't want a repeat of the dr-dos situation, where
the reviews came out first and then we were forced to react —
and in the dr-dos case, the reviews had some major major omissions
especially in the area of compatibility. as a result, dr-dos
got good reviews for compatibility; it got some momentum, and then
we're placed on the defensive having to demonstrate and get the word
out on its problems.

we cannot let this happen with os2. we need to know the problems,
esp with windows compatibility, robustness and performance;
AND LET THE REVIEWERS KNOW BEFORE THEY DO THEIR REVIEWS.

Let's blitz them before they get started.

this is part of richt and josephk's charter for the launch.
richt, can you please arrange a meeting where we can review
the battle plans?

thanks.

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To: davidcol johnen josephk martyta richt w-clairl
Subject: blitzing os2 2.0
Cc: bobmu bradc cameronm jonl lizsi paulma richta russw steveb w-pamed
Date: Wed Dec 25 13:01:33 1991
Status: RO

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