



Erik Stevenson

From: Mike Maples  
To: Paul Maritz  
Subject: RE: Systems/Apps retreat  
Date: Wednesday, May 19, 1993 3:06PM

seems like it would be good to discuss the mail platform (EMS etc) as one of the platforms that we need to capitalize on. This would add TomEv and/or DanielP, LauraJ to the attendees. Tom would be my choice, but would not be able to discuss EMS or the Capone plan completely.

From: Paul Maritz  
To: Brad Silverberg; David Fulton; Jim Allchin; Jonathan Lazarus; Nathan Myhrvold;  
Pete Higgins; Rick Rashid; Roger Heinen  
Cc: Bill Gates; Kay Barber-Eck; Mike Maples  
Subject: Systems/Apps retreat  
Date: Wednesday, May 19, 1993 11:35AM

Sometime ago I placed a retreat on most of your schedules for June 10-12 (ie, Thurs eve, Fri, Sat) at the Gateway on Hood Canal. In discussing this with billg, peteh, rogerh - I am proposing that we use this retreat to focus on how we can get "Systems" and "Apps/Tools" to leverage each others products more fundamentally from a functionality/features point of view. This is a crucial issue if both systems and apps products are to remain competitive and differentiated.

The proposed agenda is:

Thursday evening: Guest presentation by Rick Rashid (OK - rick?):  
- MS Research Activities (what are we doing, what should product groups factor into their plans)  
- Software Technologies that will have big impact in 2-4 timeframe

Friday: Overview of the "four" Microsoft "platforms" that will ship in next 24 months:

- Chicago - owner: Bradsl  
- Cairo (from OFS, DFS point of view) -owner: Jimall  
- Cairo Development Environment (ie. OLE components, controls, forms, tools) - owner: Jimall (with help from Rogern)  
- The Microsoft Database Platform - owner: Rogern

Friday pm/evening: Topic discussion/preparation groups focussed on what can be done to increase leverage in light of above.

Saturday am/pm: Topic presentations

Proposed Attendees:

Exec Staff: Billg, MikeMap, Nathanm, Rastud, Darrylr, Paulma, Bradsl, Jimall, Jonf. (Peteh), Rogerh, DaveFul = 11

Apps: LewisL, Chrlo, ChrisGr, EdF, TonyW = 5

DB/Tools: DaveV, DenisG, LenO, AdamB (?) = 4

Chicago: Davidcol, DennisAd, JohnLu = 3

Cairo: Bobmu, + 3 = 4

PeteH, Rogerh, BradsI, Jimall: Please let me/kayb know  
specific names today and/or know if you want to add or delete  
from the list.