

Technology: Computer Software and Services

# U.S. Research

PLAINTIFF'S EXHIBIT

1996

Comes v. Microsoft

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# Lotus Development Corporation (LOTS)

Notes From Our Morning Research Conference Call January 26, 1994	Current Price 52-Week Range EPS	\$55.50 19-61	Ind. Dividend Yield P/E on	NM 
January 20, 1994	1993	\$1.69	1994E	24.1X
Rick G. Sherlund	1994	2.30	1995E	20.6
(212) 902-6790	1995E	2.70	1994 P/E Rel(a)	1.5
(222, 332 373	Book Value(b)	9.47	Shares Outs (MM)	46.4

Joseph McCready (212) 902-4077

(a)Relative to the S&P 500 multiple. (b)As of December 31, 1993.

- Notes Fuels Strong Fourth Quarter Earnings Growth
- Spreadsheet Revenues Down From a Year Ago, But Communications Products Now 25% of Total and Profitable
- Raised 1994 Estimate to \$2.30 from \$2.20
- Shares Rated Moderate Outperformers

Investment Summary

Lotus' fourth-quarter earnings of 64¢ per share were slightly better than our 60¢ estimate on revenue growth of 13%, which was in line. We have raised our 1994 estimate to \$2.30 per share from \$2.20, reflecting strong sales of the company's communication products (Notes, related cc:Mail electronic mail product, and consulting servers). These products now account for about \$200 million (21% of Lotus' overall 1993 revenues and

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25% in the fourth quarter). Revenues from these products doubled during 1993 (see Tables 1 and 2).

We note that management has expressed comfort with an earnings level of up to \$2.15 per share. We believe that management is being conservative, and we are more optimistic based on several factors. First, spreadsheet prices appear likely to be more stable over the next year as an oligopoly structure emerges between Lotus and Microsoft. Second, the communications products should grow at about 70% in 1994 versus 100% in 1993. Third, Lotus is benefiting from cost controls, which should provide for additional operating margin expansion. Some additional upside in the stock is likely, following encouraging growth of Notes and communications products in the recent quarter and a positive growth outlook for 1994. The stock is rated moderate outperformer.

overall company revenues in the quarter and has finally ramped up to sufficient revenue scale to produce a profit for the first time in the fourth quarter. We believe that this is a strong driver to Lotus' business with little competition. Oracle and

Microsoft are currently developing products to compete with the Notes text database workgroup product, but neither is likely to be an effective competitor in 1994. The pricing environment appears stable for now in the spreadsheet market (Borland's \$49 pricing appears to be having little impact on Lotus and Microsoft), and Microsoft has not reduced uplift prices in Europe

The company's communications business accounted for 25% of

and is not expected to do so in 1994.

Lotus is maintaining tight cost controls, providing positive operating leverage. We estimate that Lotus can generate earnings growth of 35% in 1994 on revenue growth of about 16%. Our 1995 estimate of \$2.70 per share assumes continued good growth from Notes (up about 50% versus our 70% growth estimate for 1994 and the 100% growth reported in 1993). We have assumed more conservative growth of about 20% for cc:Mail, given that Microsoft is expected to include electronic mail in its upcoming new version of DOS (Chicago), potentially creating a more difficult environment for mail packages.

Stability of pricing in the spreadsheet market is perhaps the biggest risk to our 1995 estimate. We are more comfortable with our projections of Notes and related communication revenues, which will account for about 28% of 1994 revenues and 33% of 1995, up from 21% in 1993. The increasing mix of revenues from these products is beneficial to margins. The communications products group turned profitable in the fourth quarter of 1993.

Lotus' spreadsheet business declined an estimated 5% in 1993, resulting from the net effect of a 50% decline in DOS character mode revenues and the robust growth in the Windows-based product revenues. Windows-based product revenues now account for about 70% of total Desktop application revenues at

Outlook

Table 1

Lotus Development Corporation, Quarterly Operating Results (millions)

				1893					-	1994E		
	Mar-93	Jun-93	Sep-93	0ec-93	1993	% Chg	Mar-94E	Jun-94E	Sep-94E	Dec-94E	1994E	% Chg
Revenues	\$227.0	\$235.8	\$240.1	\$278.3	\$981.2	%0.6	\$259.0	\$279.0	\$275.0	\$323.0	\$1,136.0	15.8%
Operating expenses	465	<b>6</b> 54.0	£46.8	\$54.2	\$202.4	1.2%	\$50.5	\$54.4	\$53.6	\$81.7	\$220.2	8.8%
Cost of sales	20%	21.8%	19.5%	19.5%	20.6%		19.5%	19.5%	19.5%	19.1%	19.4%	
Carriera in a		1				-			427.0		61480	16.1%
RAD	\$31.8	£30.1	\$32.6	\$32.4	\$126.9	7.5%	235.0		0.75		9.040	•
% of revenings	14.0%	12.8%	13.6%	11.6%	12.9%		13.5%		13.5%		12.97	
	. 0074	6443	£115.1	1001	£482.7	*28	\$121.7	•	\$128.5	•	\$525.2	13.6%
Sales and markeling	4100.1	77		100			17.00		46 0%		48.2%	
% of revenues	48.7%	47.6%	47.9%	46.5%	47.74		47.07					
***	4180	\$17.9	\$17 B	\$17.3	\$70.1	7.4%	\$17.6		\$18.7		\$73.8	5.4 %
CaA	2001	1 2	7.5	%C 49	7.1%		6.8%		6.8%		6.5%	
% of revenues	1.87	6.0.	2								1	**
Onereithe Inchine	\$20.7	\$25.3	\$28.1	\$45.0	\$119.1	34.1%	\$34.2		2.903		41/0.B	40.47
Operation margin	9.1%	10.7%	11.7%	18.2%	12.1%		13.2%	15.1%	7.5%	17.1%	15.0%	
San Branch		;	•		4	Ę	2		0.13		\$4.0	57.3%
Interest and other, net	<b>\$</b> 0.1	\$0.5	\$0.0	ů.	95.0	=					77.0	
% of revenues	0.0%	%Z.0	0.2%	%5'0	0.3%		0.4%		0.4%		2	į
	\$20 B	\$25 B	\$28.6	\$48.4	\$121.7	42.5%	\$35.2		\$40.2		\$174.8	43.7%
	*60	11 04	1.0%	16.7%	12.4%		13.6%		14.6%		15.4%	
						70.70	4134		\$14.9		\$65.5	41.6%
faxes	58.5	\$10.6	\$10.3		7.04	5			20.00		37.4%	
Tax rate	41.0%	41.0%	38.0%		38.0%		38.0%		37.07		2	;
	\$123	\$153	S18.3		\$75.4	31.8%	\$21.8		\$25.3		\$109.3	44.9%
Net Income					7 7 0		XY W		82.8		9.6%	
Net margin	5.4%	8.5%	7.6%		1.17			- 1		1		1
Famines ber share	\$0.29	\$0.350	\$0.41	\$0.64	\$1.69	27.3%	\$0.48	\$0.57	\$0.63	\$0.74	\$2,30	A.C.C.
		!		7 07	777	3.8%	47.0	47.0	48.0	48.0	47.5	6.7%
Avg. shares outstanding	45.6	44.0	<del>4</del>	45.4	i.	200	?	!	•	ļ		

(a) 1990 fourth quarter and full year results axclude a pretax and effectax charge of \$53 million, or \$122 per share, for the writeoff of intengible assets associated with the fourth quarter acquisition of Sannia.

(b) 1991 fourth quarter and full year results exclude pretax restructuring charge of \$23 million, or \$0.42 per share.

(c) Excludes pretax gain of \$24.7 million (\$0.54 per share) from asie of Sybaes stock.

(d) Excludes pretax gain of \$15 million from asie of Sybaes stock.

(e) Excludes pretax gain of \$15 million from asie of Sybaes stock and \$16 million restructuring charge.

Table 1 (cont'd)

Lotus Development Corporation, Quarterly Operating Results (millions)

			-	₹ <b>7</b> 661					1995	56		
	140.045	f. 19.04F	Sep. 04F	Dec.94F	1994E	% Cha	Mar-95E	Jun-95E	Sep-95E	Dec-95E		% Chg
Revenues	\$259.0	\$279.0	\$275.0	\$323.0	\$1,138.0	15,8%	\$297.0	\$328.0	\$330.0	\$381.0	\$1,336.0	17.6%
Operating expenses Cost of sales	\$50.5	\$54.4	\$53.6	\$61.7	\$220.2	8.8%	\$57.9 19.5%	\$64.0	\$64.4 19.5%	\$74.3 19.5%	\$260.5 19.5%	18.3%
A&D	\$35.0	\$36.0	\$37.0	\$38.0	\$146.0	15.1%	\$40.0 13.5%	\$42.0 12.8%	\$44.0	\$46.0 12.1%	\$172.0 12.9%	17.8%
% of revenues Sales and marketing	\$121.7	\$128.3	\$126.5	\$148.6	₩	13.5%	\$136.6 48.0%	\$150.9 46.0%	\$153.5 46.5%	\$171.5	\$612.4 45.8%	16.6%
% of revenues G&A	\$17.8	\$18.1	\$18.7	\$19.4		5.4%	\$19.9	\$20.3	\$20.5	\$21.7	\$82.4	11.6%
% of revenues Operating Income	6.8% \$34.2	6.5%	\$39.2	\$55.3	\$170.8	43.4%	\$42.6	\$50.8	\$47.7	\$67.5	\$208.7 15.6%	22.2%
Operaling margin nierest and other, net	\$3.2% \$1.0	\$1.0	\$1.0	\$1.0			\$20	\$2.0	\$2.0	\$2.0	\$8.0	100.0%
% of revenues Pretax Income	\$36.2 \$36.2	\$43.1	\$40.2	\$56.3	\$174.8	43.7%	\$44.8	\$52.8	\$49.7	\$89.5	\$216.7	24.0%
Pretax margin faxes	\$13.4 \$13.4 38.0%				_	41.6%	\$16.5 37.0%	\$19.5		\$25.7	\$80.2	22.5%
rak rate Vet thooms Not margin	\$21.8	\$26.7	\$25.3		\$109.3	44.9%	\$28.1 9.5%	\$33.3 10.1%			\$136.5 10.2%	24.8%
Earnings per share	\$0.46	1	1 1	11	\$2.30	35.9%	\$0.57	\$0.67	\$0.61	\$0.84	\$2.70	17.4%
Avg. shares outstanding	47.0	47.0	48.0	48.0	47.6	6.7%	49.0	90.0	51.0	52.0	50.5	6.3%

<sup>(</sup>a) 1990 fourth quarter and full year results exclude a pratex and atterfax charge of \$53 million, or \$1.23 per ahare, for the writeoif of intengible sessis sesociated with the fourth quarter acquisition of Samire.
(b) 1991 fourth quarter and full year results exclude pratex restructiving charge of \$23 million, or \$0.42 per share.
(c) Excludes pratex gain of \$3.47 million (\$0.54 per share) from sale of Sybase stock.
(d) Excludes pratex gain of \$15 million from sale of Sybase stock and \$15 million seriorization of Approach Software Corp.

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Lotus, suggesting the worst may be over for Lotus' sharp decline in market share. Spreadsheet revenues accounted for an estimated 56% of Lotus' business in 1993.

Our market-share analysis for 1993 shows Lotus with overall PC spreadsheet revenues accounting for 42% of the market versus 52% for Microsoft (see Table 3). We allocate suite revenues between the respective product categories, and Microsoft's strong suite business tends to pull through demand for Microsoft's spreadsheet, wordprocessor, and presentation graphics packages. Lotus' suite revenues are building momentum following the release of a significant new version of 1-2-3 (release 4.0 for Windows) in June 1993. Lotus and Microsoft are likely to continue to increase market share as demand for their suites fuels further consolidation in the market.

Lotus has new versions of Notes for UNIX and NetWare NLM shipping over the next two quarters, continuing to broaden the cross platform base of this product. A significant new version of Notes (4.0) is expected in late 1994 or early 1995. A new version of 1-2-3 and the Lotus Smart Suite is also expected late in 1994 or early 1995.

The upgrade revenues from 1-2-3 for Windows 4.0 that began to fuel earnings growth beginning in June 1993 will create more difficult year-over-year earnings comparisons by the September quarter, but we are hopeful that Lotus' Notes business has ramped up to sufficient size that the underlying communications business growth will allow the company to break out of its historical pattern of new product cycle-based earnings volatility.

Investors are already benefiting from the rebirth of Lotus following the release of 1-2-3 for Windows 4.0 in June, the relative stability in spreadsheet pricing, and the strong growth of the communications business, which has finally become more material to the overall growth of Lotus. Management deserves credit for its perseverance with Notes through years of losses. The communications business is now driving the company's business, and Lotus is showing strong earnings momentum despite further declines in spreadsheet revenues in 1993. Although there are still competitive and pricing issues confronting the company, we do not anticipate competitive factors upsetting this renaissance in 1994. Lotus's balance sheet remains strong as shown in Table 4.

Goldman, Sachs & Co. or an affiliate makes an over-the-counter market in the common stock of: Lotus.

Table 2

Lotus Development Corporation Product Line Revenue Analysis

			1003					1994E					1995E		
Actus unkshloments 1-2-3 1-2-3 upgrades	Mat:63 370,000 150,000	Jun-83 368,000 200,000	\$42-83 350,000 300,000	280,000 380,000	1883 1 A88,000 950,000	Mac-84E 380,000 250,000	370,000 220,000	350,000 220,000	Dec-14E _ 380,000 200,000	1884E 1,480,000 880,000	Mac.865 380,000 250,000	<u>Jun-955</u> 300,000 250,000	Sep-85E 380,000 250,000	Dec.15E . 420,000 250,000	1896E 1,570,000 1,000,000
By mphorty By mphorty upgrades	000'01	000'8	0003	000'9	28,000	0009	0 0	000	000'9	20,000	• •	• •			
Graphics & upgrades	100,000	85,000	96,000	110,000	380,000	110,000	120,000	120,000	130,000	480,000	120,000	130,000	140,000	160,000	540,000
Jezz/Mec/mprov	140,000	135,000	000'08	40,000	406,900	40,000	40,000	40,000	40,000	160,000	20,000	20,000	20,000	20,000	000'00
Wordprocessing	10,000	000'01	55,000	75,000	240,000	85,000 20,000	96,000 20,000	90 000 50 000	110,000	386,000 80,000	20,000	120,000	110,000	130,000	450,000 80,000
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1-2-3 VAX	52	25	52	52	100	i	÷	:	ŧ	i	i	:	:	፥	;
1-2-3 Unik	13,500	13,500	13,500	13,500	54,000	10,000	10,000	10,000	10,000	40,000	13,600	13,500	13,500	13,600	64,000
Notes	225	300	300	200	1,325	375	200	828	850	2.250	678	000	980	1.200	3,425
Approach DBMS	:1	:1	25,000	30.00	\$5.900	40.000	40.00	40.00	\$0.00	170.090	80000	00000	90.000	76.000	245.000

Table 2 (cont'd)

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!			6					1994E					1985E		
Product the		1				142.045	1,000	\$40.04E	Dac-adf	19945	Mar-95E	Jun-95E	Sep-95E	Dec-85E	1985E
Levenues.minana	Har-93	Jun-83	. No.	700		MBITTER	ACAT THE	1							. 3519
1-2-3	\$107.3	\$106.7	\$101.5	\$1102	1150	\$104.4	\$107.3 \$22.0	\$101 <i>5</i> \$22.0	\$200	\$4234 \$86.0	\$25.0	\$25.D	\$26.0	\$250	\$100.0
-2-3 upgrade	70.0	1			}	•		;		į				1	:
k-mohom/	\$3.5	\$28	818	\$2.1	\$102	<b>818</b>	\$1 <b>8</b>	\$18	212	g/8	į	:	i	:	: :
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Graphes	\$28.0	\$23.8	\$23.8	\$30.8	\$108.4	\$30.8	\$ 33 B	£33.8	¥9£\$	\$1344	8.55.8	¥908	\$38.2	\$45°D	\$1512
lexr/MacAmprov	\$112	\$10.8	\$72	\$32	\$32.4	\$32	132	\$32	\$32	\$12.8	\$1.6	81.8	\$1.8	81.8	2
Wordprocessing	\$13.0	\$18.5	\$14.8	\$21.8	0.388	\$22.3	\$24.5	\$23.5	\$28.5	0005	\$23.5	0.108	\$20.5	\$.00.8	\$118.5
1-2-3 Mahireme	20.1	\$0.1	1.03	1.02	\$0.4	• :	i	:	!	÷	;	ŀ	i	;	:
1-2-3 VAX	. <b>2</b> 0.	\$0.1	1.03	\$0.1	<b>70</b> \$	!	ŧ	i	:	:	ŀ	ŧ	į	;	i
101104	7.5	84.1	54.3	24.5	\$16.2	\$30	83.0	0.8	\$3.0	\$12.0	84.3	\$4.5	¥.	277	\$182
MILE 2011	9713	\$19.5	\$10.5	\$32.5	\$66.1	\$24.4	\$32.6	\$34.1	\$5\$.3	\$1463	\$37.A	\$\$2.0	\$55.3	\$78.0	\$222.0
NOISE Angroseh D B MS	! !	;	\$5.0	\$6.0	\$11.0	0 8 \$	880	880	\$10.0	\$34.0	\$10.0	\$12.0	0.218	816.0	8400
Mormalba services	\$6.0	\$64	8.0	i	818.0	:	:	ł	ļ	:	ŀ	i	:	:	i
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Consulting	\$6.1	88.4	\$5.4	58.0	\$25.8	0.08	\$10.0	\$10.0	\$12.0	841.0	\$12.0	\$130	\$140	\$15.0	\$54.0
Bectront mal	2813	2003	\$210	\$28.5	288.2	\$27.0	\$279.1	1340	\$323.3	\$127.0.	\$207.3	\$3282	\$320 B	\$381.0	\$1050 \$1,336.2
Total	\$227.0	75625	2.40.	~4/76		•		:							

Table 2 (cont'd)

Lotus Development Corporation Product Line Revenue Analysis

			1001					18846					1895E		
1	Mar-23	Jun-93	Sec-93	Dec-93	1983	Mar-94E	Jun-94E	l	Dec-24E	1884E	Mar-95E	Jun-95E	Sep-85E C	Dec-85E	_1885E
1-2-3	47.3%	463%	423K	38.6%	43.4%	403%	39.4%	37.0%	34.1%	37.3%	37.1%	34.5%	33.4%	32.0%	34.1%
Symphomy	15%	12%	27.0	% F 0	1.0%	0.7%	¥8.0	78.0	.80	%9°0	*0.0	200	%0°0	<b>%00</b>	¥0.0
Upgrades	8.6%	#5#	12.5%	10.8%	87%	X.	7.8%	<b>6</b> 7,0	82%	7.6%	8.4%	7.8%	7.6%	<b>%9</b> •	7.5%
Graphes	123%	¥1:01	% 6	11.1%	10.8%	11.9%	12.0%	122%	113%	11.0%	11.3%	31.17	11.9%	11.0%	113%
Jazz/ Mac/mprov	484	4.6%	3.0%	1.1%	3,3%	12%	;; %	12%	1.0%	1.1%	790	0.5%	250	0.4%	0.5%
Wordprocessing	5.7%	6.6%	6.1%	1.8%	*49	8 B%	%5 <b>.0</b>	8.0%	* 6	1.7%	7.8%	8 4%	8.8%	¥8.1	8.7%
1.2.3 Mabifeame	%0.0	0.0%	0.0%	900	0.0%	%00	%0°0	70.0	*00	9.00	¥0.0	%0.0	%0°0	0.0%	%0°0
1-2-3 VAX	<b>400</b>	%0.0	%0.0	20.0	%0°0	%0.0	2,0.0	*00	0.0%	%0.0	<b>%</b> 0°0	%O'0	0.0%	%0°0	%0.0
1-2-3 Unk	1.8%	1.7%	1.7%	1.5%	1.7%	12%	1.1%	4.1%	%g 0	1.1%	1.4%	12%	12%	1.1%	12%
Xotes	84%	8.3%	8.1%	11.7%	8.8%	***	11.6%	12.4%	17.1%	12.0%	12.8%	15.8%	18.8%	20.5%	16.7%
Approach DB MS	%00	¥0:0	2.1%	22%	*	3.1%	2.9%	2.8%	3.1%	30%	3.4%	3.7%	3.6%	3.6%	3.7%
hlormeton services	2.6%	25%	2.5%	%0.0	1.8%	70.0	%0.0	¥0.0	%0.0	0.0%	*00	%0.0	%0.0	%0°0	0.0%
Publishing	%g 0	%0.0	%0 o	%0 <b>0</b>	%0.0	%0:0	%0.0	%00	70.0	<b>%00</b>	.400	%0:0	%0°0	<b>%</b> 0.0	%0.0
Consults	2.7%	2.7%	22%	2.8%	2.6%	3.5%	3.6%	3.6%	3.7%	3.6%	404	4 0%	42%	78 C	4 0%
Electronic mail	1.83	10000	100 001	10.001	8.0% 100.0%	19.4% 100.0%	11.0% 100.0%	124% 100.0%	10001	12.136 100.0%	132%	122%	12.1%	11.83	122% 100.0%

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Table 3

### Market-Share Analysis

Word	Processing

		1991		1992		1993
	Rev	Mrkt Share	Rev	Mrkt Share	Rev	Mrkt Share
Microsoft	\$350	33%	\$550	44%	\$710	50%
Word Perfect	550	52%	, 550	44%	600	42%
Lotus	35	3%	50	4%	80	6%
Word Star	40	4%	30	2%	10	1%
IBM Display Write	40	4%	30	2%	10	1%
Software Publishing	10	1%	15	1%	10	1%
Ashton-Tate/Borland	10	1%	5	0%	0	0%
Other	25	2%	20	2%	10	1%
	\$1,060	100%	\$1,250	100%	\$1,430	100%

#### Spreadsheets - Revenues

		1991		1992		1993
	Rev	Mrkt Share	Rev	Mrkt Share	Hev	Mrkt Share
Microsoft	\$335	33%	\$490	42%	\$675	52%
Lotus	580	57%	560	48%	540	42%
Borland	85	8%	85	7%	75	6%
Other	25	2%	20	2%	5	0%
	\$1,025	100%	\$1,155	100%	\$1,295	100%

#### PC Data Base Management

		1991		1992		1993
	Rev	Mrkt Share	Rev	Mrkt Share	<u>Rev</u>	Mrkt Share
Borland - dBase	\$160	38% \ \ 57	\$150	30% \ \ 49	\$130	25% \ 50%
Borland - Paradox	80	19% /	95	19% /	130	25%
Microsoft - Access	_	0%	40	6% \ 20	90	17% 30%
Microsoft - FoxPro	40	10%	60	12%	66	13%
Nantucket	30	7%	30	6%	15	3%
Data Ease	15	4%	15	3%	15	3%
Software Publishing	6	1%	· 13	3%	8	2%
Micro Rim	15	4%	10	2%	5	1%
Other	70	17%	90	18%	60	12%
Total	\$416	100%	\$503	100%	\$518	100%

#### Presentation Graphics and Drawing

		1991		1992		1993
	Rev	Mrkt Share	Rev	Mrkt Share	Rev	Mrkt Share
Corel	\$50	14%	\$90	19%	\$130	24%
Microsoft	18	5%	70	15%	125	23%
Lotus	70	20%	85	18%	110	20%
Software Publishing	115	32%	125	26%	80	14%
Micrografx	39	11%	49	10%	67	12%
Other	65	18%	60	13%	40	7%
	\$357	100%	\$479	100%	\$552	100%

<sup>\*</sup> Borland and Ashton-Tate merged in October 1991.

Source: Goldman, Sachs & Co. estimates and IDC.

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Table 3 (cont'd)

# Market-Share Analysis

1991 Mrk	64% 64% 7% 7% 5% 4% 4% 9%	\$100 85 100 10 20 \$315 Network Pey \$830 75 60 45 75 \$1,018	1992  Mrkt Share  32% 27% 32% 3% 6% 100%  Oper, Syst. 1992  Mrkt Share 57% 6% 4% 4% 4% 7% 100%  ing Systems 1992  Mrkt Share	Rev \$110 105 100 13 20 \$348 Rev \$745 100 75 60 45 40 80 \$1,145	993  Mrkt Share  32% 30% 29% 4% 6% 100%  1993  Mrkt Share 65% 9% 7% 5% 4% 100%  1993  Mrkt Share
1991 Mr.k 1991 Mr.	20% 27% 37% 8% 8% 100%  100%  4 Share 64% 7% 4% 4% 9% 100%	\$100 85 100 10 20 \$315 Network \$630 75 60 45 38 45 75 \$1,018 Operat	32% 27% 32% 3% 6% 100%  Oper, Syst. 1992  Mrkt Share 67% 7% 4% 4% 4% 4% 100%  ing Systems 1992  Mrkt Share	\$110 105 100 13 20 \$348 \$745 100 75 60 45 40 80 \$1,145	32% 30% 29% 4% 6% 100% 1993 Mrkt Share 65% 9% 7% 4% 3% 7% 100%
Mr.k.	27% 37% 8% 8% 100% 100% 100% 44% 47% 44% 47% 100%	85 100 10 20 \$315 Network \$630 75 60 45 38 45 75 \$1,018 Operat	27% 32% 3% 6% 100%  Oper, Syst. 1992  Mrkt Share 57% 6% 4% 4% 4% 100% ing Systems 1992  Mrkt Share	105 100 13 20 \$348 \$745 100 75 60 45 40 80 \$1,145	30% 29% 4% 6% 100%  1993  Mrkt Share 65% 9% 4% 3% 7% 100%  1993  Mrkt Share
Mr.k.	27% 37% 8% 8% 100% 100% 100% 44% 47% 44% 47% 100%	85 100 10 20 \$315 Network \$630 75 60 45 38 45 75 \$1,018 Operat	27% 32% 3% 6% 100%  Oper, Syst. 1992  Mrkt Share 57% 6% 4% 4% 4% 100% ing Systems 1992  Mrkt Share	100 13 20 \$348 \$745 100 75 60 45 40 80 \$1,145	29% 4% 6% 100%  1993  Mrkt Share 65% 9% 7% 5% 4% 100%  1993  Mrkt Share
Mr.k.	37% 8% 8% 100% 100% 100% 4 Share 4% 9% 100%	100 10 20 \$315 Network \$680 75 60 45 38 45 75 \$1,018 Operat	32% 3% 6% 100%  Oper, Syst. 1992  Mrkt Share 57% 6% 4% 4% 4% 100% ing Systems 1992  Mrkt Share	13 20 \$348 \$745 100 75 60 45 40 80 \$1,145	4% 6% 100% 1993 Mrkt Share 65% 9% 7% 5% 4% 7% 100%
Mr.k.	8% 8% 100% 100% 100% 100% 100%	10 20 \$315 Network \$680 75 60 45 38 45 75 \$1,018 Operat	3% 6% 100% Oper, Syst. 1992 Mrkt Share 67% 6% 4% 4% 4% 100% ing Systems 1992 Mrkt Share	\$348 \$348 \$745 100 75 60 45 40 80 \$1,145	1993  Mrkt Share 65% 9% 7% 5% 4% 7% 100%  1993  Mrkt Share
Mr.k.	8% 100% 1 Share 64% 7% 5% 4% 4% 9% 100%	20 \$315 Network \$680 75 60 45 38 45 75 \$1,018 Operat	6% 100%  Oper, Syst. 1992  Mrkt Share 57% 7% 6% 4% 4% 4% 100% ing Systems 1992 Mrkt Share	\$348 \$348 \$745 100 75 60 45 40 80 \$1,145	100%  1993  Mrkt Share 65% 9% 7% 5% 4% 3% 7% 100%  1993  Mrkt Share
Mr.k.	100%  at Share 64% 7% 5% 4% 4% 9% 100%	\$315  Network  Rev \$600 45 38 45 75 \$1,018  Operat	100%  Oper, Syst.  1992  Mrkt Share 57% 6% 4% 4% 4% 100%  ing Systems 1992  Mrkt Share	\$348 Rev \$745 100 75 60 45 40 80 \$1,145	1993 Mrkt Share 65% 9% 5% 4% 5% 4% 7% 100% 1993 Mrkt Share
Mr.k.	1 Share 64% 7% 7% 5% 4% 4% 9% 100%	Network	Oper, Syst.  1992  Mrkt Share 57% 6% 4% 4% 4% 100%  Ing Systems 1992  Mrkt Share	Rev \$745 100 75 60 45 40 80 \$1,145	1993  Mrkt Share 65% 9% 7% 5% 4% 7% 100%  1993  Mrkt Share
Mr.k.	1 Share 64% 7% 7% 5% 4% 4% 9% 100%	Rev \$680 75 60 45 38 45 75 \$1,018 Operat	1992 Mrkt Share 57% 7% 6% 4% 4% 7% 100% ing Systems 1992 Mrkt Share	\$745 100 75 60 45 40 80 \$1,145	Mrkt Share 65% 9% 7% 5% 4% 3% 7% 100%
Mr.k.	1 Share 64% 7% 7% 5% 4% 4% 9% 100%	\$680 75 60 45 38 45 75 \$1,018 Operat	Mrkt Share 57% 7% 6% 4% 4% 4% 100% ing Systems 1992 Mrkt Share	\$745 100 75 60 45 40 80 \$1,145	Mrkt Share 65% 9% 7% 5% 4% 3% 7% 100%
Mr.k.	1 Share 64% 7% 7% 5% 4% 4% 9% 100%	\$680 75 60 45 38 45 75 \$1,018 Operat	67% 7% 6% 4% 4% 4% 100%  ing Systems 1992  Mrkt Share	\$745 100 75 60 45 40 80 \$1,145	65% 9% 7% 5% 4% 3% 7% 100%
199 <sup>-</sup> Mr	64% 7% 7% 5% 4% 4% 100% 1 kt Share 43%	\$680 75 60 45 38 45 75 \$1,018 Operat	67% 7% 6% 4% 4% 4% 100%  ing Systems 1992  Mrkt Share	100 75 60 45 40 80 \$1,145	9% 7% 5% 4% 3% 7% 100% 1993 Mrkt Share
M	7% 7% 5% 4% 4% 9% 100%	60 45 38 45 75 \$1,018 Operat	6% 4% 4% 4% 7% 100% Ing Systems 1992 Mrkt Share	75 60 45 40 80 \$1,145	7% 5% 4% 7% 100% 1993 Mrkt Share
M	7% 5% 4% 4% 9% 100% 1 1 kt Share 43%	45 38 45 75 \$1,018 Operat	4% 4% 4% 4% 100% ing Systems 1992 Mrkt Share	80 45 40 80 \$1,145	5% 4% 3% 7% 100% 1993 Mrkt Shar
M	4% 4% 9% 100% 1 kt Share 43%	38 45 75 \$1,018 Operat	4% 4% 7% 100% ing Systems 1992 Mrkt Share	45 40 80 \$1,145	1993  Mrkt Share
M	4% 9% 100% 1 1 kt Share 43%	45 75 \$1,018 Operat	ing Systems 1992  Mrkt Share	\$1,145	3% 7% 100% 1993 Mrkt Shart
M	9% 100% 1 kt Share 43%	75 \$1,018 Operat	ing Systems 1992 Mrkt Share	\$0 \$1,145	100% 1993 Mrkt Share
M	100% 1 kt Share 43%	\$1,018 Operat	ing Systems 1992 Mrkt Share	\$1,145 Rev	100% 1993 Mrkt Share
M	1 kt Share 43%	Operat Rev	ing Systems 1992 Wrkt Share	<u>Rev</u>	1993 Mrkt Share
M	kt Share	Rev	1992 Mrkt Share		Mrkt Shar
M	kt Share	Rev	1992 Mrkt Share		Mrkt Share
M	kt Share				_
ı		\$465	38%	****	
ı			33.74	\$700	43%
		<b>575</b>	47%	675	42%
•		125	10%	130	8%
	10%	30	2%	100	6%
)	0%		3%	15	1%
<u> </u>	7%	40	_	\$1,620	100%
)	100%	\$1,235	100%	\$1,020	100%
		Integra	ated Products	<u> </u>	
199	91		1992		1993
<u>M</u>	rkt Share	<u>Rev</u>	Mrkt Share	Rev	Mrkt Sha
5.	32%	\$65	38%	\$65	
		30	18%	15	
				12	
			· -	10	
				10	, 8
			•	C	
10			•	_	
10	5%		,		
10	59/			11	
_		10	6%	\$12	100
5	35 50 25 20 15 10	24% 25 12% 20 10% 15 7% 10 5%	50 24% 30 25 12% 20 20 10% 20 15 7% 15 10 5%	25 24% 30 18% 25 12% 20 12% 20 10% 20 12% 15 7% 15 9% 10 5% 5 3% 10 5% 5 3%	35.

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#### Table 3 (cont'd)

# Market-Share Analysis

, <del>*</del>			<u>u</u>	tillties		
		1991		1992		1993
•	Rev	Mrkt Share	Rev	Mr:1 Share	Rev	Mrkt Share
Symantec/Fifth Generation	\$140	57%	\$150	52%	\$155	53%
Central Point	65	27%	100	34%	100	34%
Other	40	16%	40	14%	35	12%
•	\$245	100%	\$290	100%	\$290	100%
			Desktop	Publishing		
		1991		1992		1993
•	Rev	Mrkt Share	Rev	Mrkt Share	Rev	Mrkt Share
Aldus	\$70	52%	\$45	36%	\$70	49%
Ventura.	28	21%	28	24%	25	17%
Microsoft	10	7%	20	17%	20	14%
Frame Technology	٠	0%	10	8%	10	7%
Spinnaker First Publisher	5	4%	5	4%	7	5%
interleaf	10	7%	6	5%	6	4%
Other	12	9%	5	4%	5	3%
	\$135	100%	\$119	100%	\$143	100%
			Projec	t Managers		
		1991		1992		1993
•	Rey	Mrkt Share	Rev	Mrkt Share	Rev	Mrkt Share
Microsoft	\$35	60%	\$60	65%	\$90	80%
Symantec	17	29%	25	27%	15	13%
Computer Associates	3	5%	5	5%	5	4%
Software Publishing	1	2%		0%		0%
Other	2	3%	2	2%	2	2%
	\$58	100%	\$92	100%	\$112	100%

#### Nonprogrammable Databases

		1991		1992		1993
Symantec Q&A	Rev \$37	Mrkt Share 63%	Rev \$30	Mrkt Share 50%	<u>Bev</u> \$25	Mrkt Share 38%
Lotus Approach		0%	10	17%	20	31%
Software Publishing Pro File	7	12%	_	0%		0%
Ashton-Tate/Borland	3	5%		0%		0%
Other	12	20%	20	33%	20	31%
	\$59	100%	\$60	100%	\$65	100%

Source: Goldman, Sachs & Co. estimates and IDC.

	90	God	-	100	1962		1980
		1	١ ١	:	-		C418.7
Cash and equivalents	\$275.0	246,4	2	2224.0	100		
Receivables	7.78	120.3	=	172.2	1783		21/3
Cheritary	222	21.7	• •	30.9	ន		22
Prepare	13.8	120	_	124	9		2
Total Curent Assets	\$409.8	9'8803	3	54413	\$514.0		\$878.1
Property, plant, and	t29.7	147.8	-	146.5	136.7		127.4
equipment, net							
Software and intendibles	23.1	<b>3</b> 9	•	£2	863		999
Investments and others	MI	425	•	5	144		132
Total Assets	\$604.3	\$966.8	£.	\$725.5	\$780.4		\$8063
**************************************	100	SA.O	•	\$40.3	ı		•
A consequence of and to both	. 17.7	4.5	-	1.60.1	1		ı
Duformit months	16.0	16.4		242	1		ı
record taxes payable	10.3	1.04		35.8	t		ı
Defendations	1	ι		1	l		1
Loans payable and other	30	73		553	d		ıl
Total Current Unibilities	\$109.8	\$1715	Ħ	W 0223	\$245.3		\$208.5
Rankioans	702	0.001	_	139.0	100.7		<b>SE</b>
Outside San Other	13.7	14.0		19.8	1		1
Stockfolders' equity	2783	308.4	va	300.1	4084		ā
Total Uabilities and			•				4
Stockholders' Equity	\$8043	8,050\$	<b>5</b>	\$725.5	\$763.4		E GONE
	3.7	2		1.0	21		ສ
the state of the state of	3	58		જ	19		8
Age of second as received as years	8	8		3	\$		E
Longtern debtActal capitalization	42.1%	34.1%		%Y 82	21.0%		120%
Return on everage						3	*
Equity	8	8	ā:		Kyg!	ŷ 3	4 00
Aesets	132%	121%	Ē	2		ì	
Nat terrolible book value per strave	1983	\$5.81		<b>25 F</b> E	27.02		7