

**Microsoft Windows "Chicago"  
Reviewers Workshop**

**Agenda for Thursday, May 12, 1994**

- 8:00 - 8:45 AM      Microsoft Operating Systems Strategy  
Brad Silverberg, Vice President, POSD
- 8:45 - 10:30 AM    User Interface  
Joe Belfiore, Program Manager, "Chicago" User Interface
- 10:30 - 10:45 AM    Break
- 10:45 - 12:30 PM    Architecture  
David Cole, Group Manager, "Chicago" Core
- 12:30 - 1:30 PM     Lunch, San Juan Room
- 1:30 - 2:30 PM      Networking  
John Ludwig, Group Manager, "Chicago" Networking
- 2:30 - 3:30 PM      Systems Management  
Rob Price, Program Manager, "Chicago" Networking
- 3:30 - 3:45 PM      Break
- 3:45 - 4:45 PM      "Chicago" Applications and Tools  
George Moore, Program Manager, "Chicago" Core
- 4:45 - 5:45 PM      Technical Question & Answer Session  
Brad Silverberg  
David Cole  
John Ludwig  
Brad Chase, General Manager, POSD Marketing & MS-DOS Business Unit  
Paul Osborne, Director, Multimedia  
Dennis Adler, Group Program Manager, "Chicago" Core  
Luis Talavera, Development Manager, "Chicago" Networking
- 5:45 PM              Shuttles load for Dinner Event, Woodmark Hotel

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**Agenda for Friday, May 13, 1994**

8:00 - 9:00 AM	Plug & Play Carl Stork, Director, Windows Hardware
9:00 - 10:00 AM	Mobile Computing Bill Veghte, Program Manager, "Chicago" Networking
10:00 - 10:15 AM	Break
10:15 - 11:15 AM	Communications Keith Laepple, Program Manager, "Chicago" Core
11:15 - 12:00 PM	Mail Jim Reitz, Program Manager, Mail
12:00 - 1:00 PM	Multimedia Paul Osborne, Director, Multimedia
1:00 - 2:00 PM	Lunch, San Juan Room
2:00 - 2:45 PM	Breakout Session: More Architecture, Kodiak Room George Moore, Program Manager, "Chicago" Core  Breakout Session: Windows NT, Vashon Room Greg Lobdell, Product Manager, Windows NT  Breakout Session: Tools and the "Chicago" SDK, Whidbey Room Teri Schiele, Program Manager, "Chicago" Core
2:45 - 3:00 PM	Break
3:00 - 3:45 PM	Breakout Session: International Support in "Chicago", Kodiak Room Jeff Bell, Program Manager, "Chicago" Localization  Breakout Session: OLE 2.0, Vashon Room David Seres, Product Manager, OLE 2.0  Breakout Session: More Networking, Whidbey Room John Ludwig, Group Manager, "Chicago" Networking

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**Agenda, Friday, May 13, Continued**

- 3:45 - 4:15 PM      **Closing Summary**  
Brad Chase, General Manager, POSD Marketing & MS-DOS Business Unit
- 4:15 - 5:15 PM      **Executive Question and Answer Session**  
Paul Maritz, Senior Vice President, Systems Division  
Brad Silverberg, Vice President, Personal Operating Systems Division  
Jim Allchin, Vice President, Business Systems Division

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## Microsoft Systems Strategy

**Brad Silverberg**  
Vice President  
Personal Operating  
Systems Division  
Microsoft Corporation

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# **In-Depth Visit To Windows™ “Chicago”**

**Your next two days**

- ◆ Detailed technical information
- ◆ Presented by the technical leads
- ◆ Comprehensive demonstrations
- ◆ Extensive Q & A

**First, some context...**

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## Rules Of Engagement

- ◆ Feel free to write about what is discussed here
- ◆ NDA required to get code
- ◆ Please do not report performance and compatibility benchmarks
- ◆ Any questions or issues, please contact us:
  - > Waggener-Edstrom for PR issues
  - > [easier@microsoft.com](mailto:easier@microsoft.com) for technical product questions

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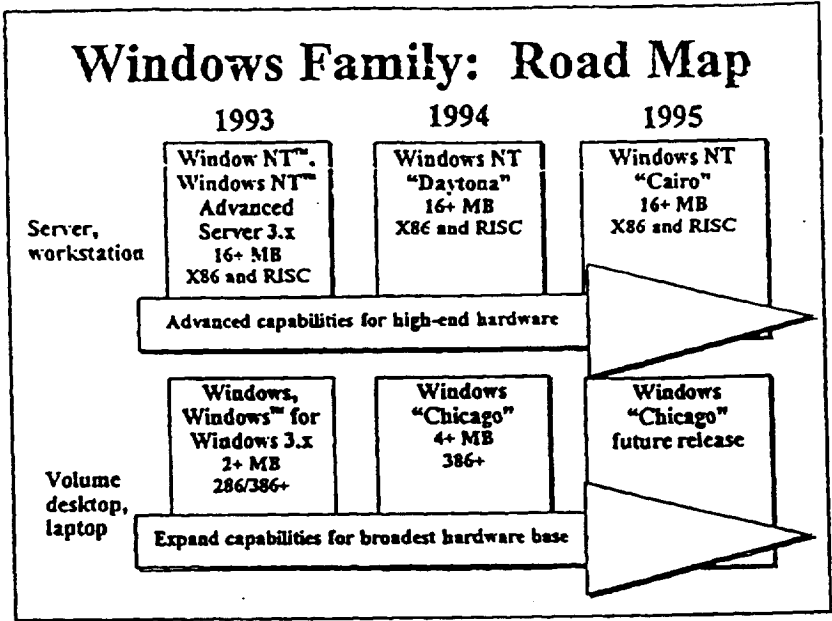
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# Windows Family: Road Map



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## Which Desktop To Choose?

- ◆ "Chicago" is the mainstream platform
  - > Business and personal productivity applications, home applications
    - > Highest level of compatibility with MS-DOS®-based and Windows-based applications and devices
- ◆ "Daytona"-based workstation for most demanding uses
  - > Developer or advanced engineering workstations, vertical applications in banking/finance, defense
    - > Highest level of protection for data and applications (ACLs on the desktop, fault tolerance, MVDMs)
    - > Highest level of scalability (SMP, RISC)

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## Mission For Windows "Chicago"

- ◆ End users
  - > Make PCs easier for everyone
- ◆ MIS managers
  - > Reduce cost of PC deployment
- ◆ Industry partners
  - > Create a no excuses standard for PC hardware
  - > Enable great new applications on a mainstream platform

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## What Is Windows "Chicago"?

- ◆ **More powerful**
  - > Bootable, doesn't require separate MS-DOS
  - > Preemptive multitasking base
  - > Win32<sup>®</sup> API, 32-bit OLE 2.0
- ◆ **More connected**
  - > **Integrated, high-performance, protocol-independent architecture**
  - > LAN, WAN, remote client, file and print sharing, e-mail, fax
  - > Management ready

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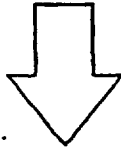
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**What Windows "Chicago"  
Is Not**

- ◆ Portable to non-x86 microprocessors
- ◆ Symmetric multiprocessor-enabled
- ◆ C2-Level secure
- ◆ Dedicated production server



**Windows NT!**

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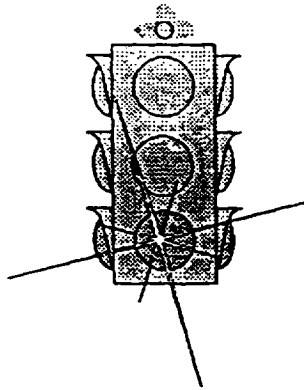
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# Let The Demonstrations Begin...



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