

From: Ben Sivka  
Sent: Monday, January 08, 1998 12:26 AM  
To: Chris Jones  
Subject: RE: my notes on 12/21 paulma internet update meeting

can hadip (or arthurb?) drive this meeting? I won't be able to set this up until I get back on 1/15  
thanks, bens

From: Chris Jones  
Sent: Thursday, December 21, 1997 7:09 PM  
To: Ben Sivka  
Subject: RE: my notes on 12/21 paulma internet update meeting

here's my list of people if you are driving this meeting. they should each send one representative. note that i think having one huge meeting is a mistake - we should have 1-1's with people, get an initial list, then brainstorm about how to get it done. i would prefer to have a proposal and review with a broader group rather than brainstorm.

clayscape (hughc), encarta (jayg), travel (byronb), carsource (777), publisher (marthadr), word (mikemat), shell (joeb), access (craigu), man (jamesgw).

chrs

From: Ben Sivka  
Sent: Thursday, December 21, 1997 4:26 PM  
To: Victor Stone, Chris Jones  
Cc: Paul Manzi (Kenat); Bob Mughu (Korea)  
Subject: my notes on 12/21 paulma internet update meeting

Instead of beating our heads against the wall trying to produce a portable executable + run-time library solution to compete head-on with java, we decided to do the following:

- 1) Come up with a list of cool HTML and OC features
- 2) Write these as OCs for our Win32 platforms
- 3) Hard-code support for these features into Win3.1 and Mac versions of IE, including VB Script

We come up with the list by canvassing the Office, Publisher, and Internet Studio folks to come up with features that are both cool for web publishers "and" can be authored easily with our existing tools.

This gives us a really strong story for web publishers (great tools that make it easy to create great, cross platform content), and lets us focus the full programmability effort on Win32 platform, where Intranet customers can really focus - we still do Java/JavaScript support + all the planned Sweeper stuff, but Win32-only.

I'll organize a small meeting with MS tools groups 1st week of January to discuss this and start the feature collection effort (I've already got a detailed pri 1, pri 2 list from Consumer) - we'll cut the final feature list by 1/19, to ensure we have time to actually implement the features. I'd also like to take a small set of key web publishers through this list to get their priorities, since they are the target customers!

PaulMa is on the hook (unless he says otherwise) to find a group to aggressively own and develop the Win 3.x IExplore.  
-bens

Sivka  
EXHIBIT NO. 4  
8-13-98  
P. FRITSCHY RDR

MSS 0044580  
CONFIDENTIAL

MS98 0165909  
CONFIDENTIAL

TXAG2 0020590  
CONFIDENTIAL

MS98 0165910  
CONFIDENTIAL

TXAG2 0020591  
CONFIDENTIAL