

Outgoing Message

Re: "Sources" Tell Me

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Subject: Re: "Sources" Tell Me  
Date: 3/18/98 11:54 AM  
To: Carolyn Goates, goates@apple.com

Please alert your boss, so we can plan an appropriate response.

Thanks for the info,

Tim

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Carolyn Goates 3/18/98 10:51 AM

>Hi all,  
>  
>As we move ahead in our planning for NAB, I thought it might give us some  
>additional perspective to know what the "enemy" camp is up to.  
>  
>As I have "heard", Microsoft will be doing a HUGE Netshow blitz at this  
>upcoming NAB conference. It will be multi-faceted in its delivery, but it  
>will showcase their centerpiece jewels: Fox, CNN and Bloomberg. I don't  
>have any more details than that, but I think the impending onslaught  
>could be far more intense than any of us might have imagined they could  
>do -- yet.  
>  
>Just a heads-up. It looks like Microsoft might be embarking on another  
>assault strategy. And not taking any prisoners.  
>  
>Carolyn

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