COLLATERAL
ONE-TIME COPY REVIEW

Project:WinOffice Reseller Cv Letter for Kit #2
Job Number:5596
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RETURN TO: KIM YOSHIDA, 9/1190
Issue Date: 9/19   Due Date:

	Initials	Date	Comments	
			YES	NO
(Proj. Initiator)Lisa Brummel				
(Legal)*Lynn Clewell		9/24	✓	
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these departments, we have only one *contact person* in each group. The contact person is
responsible for combining comments received from anyone in the department onto one
copy, and then returning it by the date indicated.

Dear Reseller:

Over one million copies of Microsoft® Windows™ version 3.0 have been sold since it's May introduction, making this the fastest selling software of all time! Now Microsoft offers you the opportunity to increase your Windows sales even further with The Microsoft Office for Windows.

The Microsoft Office for Windows is a special-edition package of full-featured versions of three essential business productivity applications that work together to take maximum advantage of the Windows environment. It's a great product at a great price, which makes it attractive to a variety of businesses, both large and small.

Here's why:

Microsoft Word for Windows. The powerful word processor with an intuitive graphical user interface and true WYSIWYG (what-you-see-is-what-you-get) editing. Users can see all fonts and graphics on-screen exactly as they'll print, and combine text, graphics, and data in a single document.

Microsoft Excel for Windows. A spreadsheet with all the analytical tools necessary to deliver fast results. Users can work effortlessly with multiple worksheets and graphs on-screen. Link and consolidate worksheets quickly and easily. Use built-in auditing tools to check analyses for accuracy. Plus they can link Microsoft Excel for Windows with the other Windows applications to seamlessly share data.

Microsoft PowerPoint for Windows. The program that can import projects from Microsoft Word for Windows and Microsoft Excel for Windows to help *anyone* create professional-looking, high-quality overheads and 35-mm slide presentations, quickly and easily. Gives users drawing and charting tools, 5000+ color schemes, and 400+ color clip-art images for stunning presentation graphics.

The package includes a new manual "Microsoft Applications Working Together" to provide a brief how-to reference for using these three applications together. Additional copies of this manual can be ordered separately. Just ask for part number 14392.

This exciting new Windows package will be promoted in national ads in major computer publications starting November 1. The ads will include a toll-free number for customers to call to locate their nearest dealer. A co-op advertising package has also been developed. You can use the shelf talker (part no. 098-17660) included with this letter to draw more attention to this great product and its great price.

We're introducing The Microsoft Office for Windows at an aggressive promotional price. *For a limited time only it will have an SRP of $995!* The standard SRP for this product will be $1,195. To order The Microsoft Office for Windows, just call your distributor now!

Thanks for your support for Microsoft Windows products.

Sincerely,

Pat Crenshaw
Microsoft Customer Service

Enclosures

MS-PCA 2599308

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