

discuss this further. I would appreciate a copy of your media schedule as of the day before receipt of this letter so that I know when to expect the conclusion of your current ad campaign.

Sincerely,

Brad Silverberg
Vice President Systems

cc: Mike Brown, Brad Chase, Waggener/Edstrom, Peter Miller

300
From dennisad Fri Jun 21 15:07:46 1991
To: davidcol johnen philba
Cc: bradsi wint2
Subject: Ugly "Title" in PowerPoint
Date: Fri Jun 21 15:06:35 1991

DavidW and I just figured this out. If you run Ppnt under Win 3.0 you will notice that the font picked by default is HELV. Please recall that, for contractual reasons, we have killed HELV and replaced it with MS Sans Serif (GBU was made aware of this way back when, along with everybody else at MS). Well, when, under Win 3.1 Ppnt does not find HELV, it apparently picks the first font that appears in their substitution list: Avante Gard! Since the widths for Avante Gard are extremely narrow when compared to Arial/Helvetica, the "Title" gets squashed together for WYSIWYG reasons.

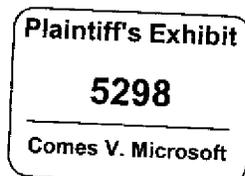
This has nothing to do with TT; it really has nothing to do with 3.1 per se. It has everything to do with the disappearance of Helv from the list of enumerated fonts!

The additional problem of the font substitution being broken (you cannot change Ppnt's private substitution list) makes this even worse, and leads to problems like the one Brad sees in his Tandy presentation (see bug # 9243). It seems that Ppnt 2.00e has problems with its substitutions under 3.0 with ATM too, but this needs more research.

I will be calling DonMi of GBU to discuss.

301
From janineh Fri Jun 21 15:11:42 1991
To: bradsi davidcol kalak
Cc: greglo
Subject: Re: blacklist
Date: Fri Jun 21 15:11:19 1991

Dick Spellman (SUN in Massachusetts) has been receiving Win 3.1



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code because he is doing PCNFS. He has been on Greg Lowney's networks list. He is very autonomous from the CA group. Do you care if he stays on this list as long as nothing is sent to the CA group? I'll take him off the list if you want, but wanted you to know the history.

We talked about Claris Corp earlier and worked the NDA such that they couldn't give anything to Apple. I'll keep Claris on the list per the earlier agreement. No Apple sites are on the beta list.

Janine

>From bradsi Fri Jun 21 13:36:32 1991
|To: davidcol janineh kalak
|Subject: blacklist
|Date: Fri Jun 21 13:42:24 1991
|
|put apple and sun on the dos and windows beta blacklist.
|

302
From cbooth Fri Jun 21 15:12:30 1991
To: comptalk
Cc: dnavsr miriamj
Subject: WordImperfect
Date: Fri Jun 21 16:11:13 PDT 1991

Hi all-

Hot news today from a reseller via a WordPerfect rep in

Denver who said this yesterday: "The estimated ship date for WordPerfect for Windows has slipped again to the fall. It won't be out this summer." The WordPerfect rep then went on to say that he wouldn't be surprised if it didn't even ship in 1991 at all!

Best,

C.
Chuck Booth, ASR, Denver
cbooth, 303-843-6224

303
From johnha Fri Jun 21 15:15:34 1991
To: psis psswin winteam
Subject: 3:00 Fest Stats
Cc: JanCl JodyS PattyS SteveB
Date: Fri Jun 21 15:01:40 1991

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55 New articles
140 Reviewed articles

304
From janineh Fri Jun 21 15:19:38 1991
To: bradsi
Cc: davidcol kalak
Subject: Re: blacklist
Date: Fri Jun 21 15:19:10 1991

Jonathon Feiber in Mtn View is the other SUN site. He is listed
as receiving the HCT.

Janine

|>From bradsi Fri Jun 21 14:25:04 1991
|To: davidcol janineh kalak
|Subject: Re: blacklist
|Date: Fri Jun 21 14:30:51 1991

|
|fine. then our license for apple and sun must specifically
|say it's for use only by those groups. just as the system7
|nda prohibited systems from looking at it.
|

305
From tycar Fri Jun 21 15:25:43 1991
To: w-erin
Cc: bradsi richab richt
Subject: Re: Bill Machrone, PC Magazine
Date: Fri Jun 21 15:24:56 1991

Bill is in Sante-Fe until Monday. He said he would contact me upon
his return. I offered to call him on the weekend so we could go over
the problems, but he said he wouldn't be available. I will call him
Monday afternoon - I will be in NY then, and may get a chance to stop
by their offices...

...thanks,

...ty

|>From w-erin Fri Jun 21 15:16:56 1991
|To: tycar
|Subject: Bill Machrone, PC Magazine
|Cc: w-erin w-maria
|Date: Fri Jun 21 15:04:09 1991

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|
|Ty,
|We'd like to get a quick briefing on what has
|been happening with Bill Machrone. Last we'd
|heard, you were going out to New York to help
|him w/his system and Windows.

|
|What happened and how is he doing now? Is there
|anything else he will be needing?

|
|Thanks,
|Erin (and Marianne)

306

From davidcol Fri Jun 21 15:27:59 1991
To: bradsi davidw dennisad
Subject: Re: please reply to this guy
Cc: carls winwar
Date: Fri Jun 21 15:27:15 1991

While the numlock is down, hold down the alt key and press
0149 on the keypad, then let go of the alt key. This is
the bullet in the tt fonts.

Pretty easy huh? :-)

307

From lins Fri Jun 21 15:52:41 1991
To: bradsi davidcol
Cc: kensy lins timmcc
Subject: Taking control of printer drivers
Date: Fri Jun 21 15:36:16 1991

This is a complicated issue but there is only one solution if we are to
demonstrate our highest commitment to supporting our ISV's.

To ensure this, WE MUST do both PCL and PSCRIPT drivers in house.
Only Microsoft can come up with drivers which will work the best
with all Windows applications. In the past we have seen ISV's or OEM's
writing printer drivers with conflicting interest from Microsoft.
Micrografx wrote Pscript drivers which worked really well and showed
off their applications but did not work well with other apps.
HP put in a lot of effort into writing the PCL 5 driver but they have
their vested interest in promoting Intellifont Font and when there is
a conflict with MS interest, we almost have to beg.

We must consider these people our friends and put in extra resources
to review their requests and to support them. But, we must remain in
control. Take the Pscript driver for example, although we have no
plans to support PostScript level II in the 3.1 time frame, there

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definitely should be plan to add this feature after 3.1. If we drop all efforts for 16 bit driver support after 3.1 the world of printing will go wild. ISV's will have to continue to write driver dependent code. They will have to test for which driver they are running with and modify their code accordingly.

Further, I wonder what kind of TrueType support we can expect from a driver written by ADOBE.

In addition, there are numerous PostScript and PCL clones which ADOBE and HP are not as committed to serving. If we leave all of driver writing responsibility to OEM's how are we going to support these clone manufacturers?

Assuming the responsibility of servicing ADOBE/HP/clone OEM's and ISV's is the most painful and tedious route to take but we must do it. Or we will never be freed from the bad reputation that "Windows printing support is poor, inconsistent, and in general, is a mess".

As a side point, the reason that MS has such poor printing support in the past is because it was never deemed as high priority. ADOBE has 7 engineers working on the driver alone. HP also has 7 people doing just drivers. We need to determine what we are going to do with 16-bit drivers and get the necessary resourced to do a good job.

Lin

308
From sharonh Fri Jun 21 15:58:21 1991
To: bradsi
Subject: FW: RE: Maria Macgruder
Date: Fri Jun 21 15:57:45 PDT 1991

I do understand the importance of meeting the g.a. face-to-face.
I shouldn't have allowed my strong feelings get in the way of common sense of hiring someone who is so critical to our group.
I appreciate your candidness with me Brad and I will learn from it.
Thanks .

>From terrib Fri Jun 21 15:19:28 1991
To: kaysaw sharonh
Cc: davidcol johnen sharonh susanv
Subject: RE: Maria Macgruder

Date: Fri Jun 21 15:15:33 PDT 1991

Maria shows a great deal of motivation and definately wants to learn. I think she'll really put the effort in to be a success.
I think you should go for it Sharon :).

Terri

| >From kaysaw Fri Jun 21 14:48:22 1991

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