

From russw Mon Oct 14 14:44:00 1991  
To: bradsi jonl martyta richab richt steveb  
Subject: " Windows compatible" hardware  
Date: Mon Oct 14 14:43:54 PDT 1991

A marketing idea for you. Create the " Windows compatible personal computer".

The idea is to move away from "IBM compatible" or "PS/2 compatible"  
or even "MS-DOS pc" ( as part of our war effort vs. IBM and DR DOS).

The ultimate test ( like flight simulator used to do) would be to be able  
to declare your machine to be Windows compatible. You could allow the  
manufacturer to sport the Windows logo with some subhead like "Compatible  
with Microsoft Windows" if they pass the "test".

use this concept whenever we refer to pcs. i.e. now windows-compatible  
pcs. maybe some pr to promote the standard.

Plaintiff's Exhibit

5398

Comes V. Microsoft

EXH. 22  
WITNESS Abel

DATE 11/2/01

SUSAN ZIELLE

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