

MS-DOS, including the IBM PS/2, is available through thousands of authorized resellers for a suggested retail price of \$99.95

Founded in 1975, Microsoft (NASDAQ "MSFT") has become the worldwide leader in software for personal computers. The company offers a wide range of products and services for business and personal use, each designed with the mission of making it easier and more enjoyable for people to take advantage of the full power of personal computing every day.

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All prices listed are U.S. suggested retail prices.

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Subject: dos release #2 - per Leeta's mail
Date: Thu, Apr 2, 1992 8:40PM

New Systems Software Packages Announced for IBM PS/2 Page 3
- more -

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Microsoft Corporation For Release ???
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Integrated Microsoft Windows 3.1 & MS-DOS 5 Product

Available for IBM PS/2

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Plaintiff's Exhibit

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Package Includes Special Offer for Qualitas BlueMax

REDMOND, Wash. -- [date], 1992 -- Microsoft Corporation today announced a new system software product for IBM PS/2R machines: MicrosoftR WindowsTM operating system version 3.1 & MS-DOSR 5 operating system for IBM PS/2. Microsoft has integrated the new product's setup program to make installation of Windows and MS-DOS quicker and easier. The software will only operate on IBM PS/2s and will be for sale with new PS/2 machines. The U.S. suggested retail price is \$199.95.

"Customers and the PC industry have invested billions of dollars building an open standard around MS-DOS and Windows," said Brad Silverberg, vice president of personal systems at Microsoft. "Those purchasing new IBM PS/2 machines need to know that Windows and MS-DOS will be readily available to them from a vendor who will aggressively support it. This is why we are offering this new package for IBM PS/2s."

Integration of MS-DOS and Windows

"In response to the overwhelming success of Windows and high customer demand," continued Silverberg, "we have integrated Windows and MS-DOS for the first time with Windows and MS-DOS for IBM PS/2 machines. Buyers of new PS/2s will benefit from one integrated installation procedure. In addition, customers will be able to order PS/2s with Windows and MS-DOS already installed as Microsoft will provide PS/2 vendors with the required tools for pre-installation. The MS-DOS and Windows operating system standard is evolving together, and we will continue to provide further integration in the future."

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Industry Based on MS-DOS-compatible Hardware and Software

The PC industry has based its systems on MS-DOS since the first personal computer shipped in 1981. MS-DOS has shipped with more than 100 million personal computers worldwide, making it the most popular operating system in the history of personal computing and spurring an industry of more than 20,000 applications that run with it.

"Compatibility of existing and future applications is crucial to all users," said Silverberg. "The majority of software developers write their DOS applications to be compatible with MS-DOS and their Windows-based applications to be compatible with Microsoft Windows, not with other operating systems.

Ensuring compatibility is our number one testing goal. More than 7,000 beta testers tested MS-DOS 5; and, in the largest beta test in history, more than 15,000 beta testers tested Windows 1.

Microsoft has shipped over XX million copies of MS-DOS 5 -- including more than 3 million copies of the MS-DOS 5 U grade -- since June of 1991. In addition, Microsoft has shipped more than 10 million copies of Microsoft Windows.

Special Offer Included in Microsoft Package

The new Microsoft package for IBM PS/2s includes a discount offer for QualitasR BlueMaxTM version 6, the latest version of a memory management utility designed particularly for the IBM PS/2. The memory management software frees more than 80K of upper memory on most IBM PS/2 machines. A coupon in the Microsoft package entitles the user to acquire BlueMax version 6 for only \$19.95 plus freight, 80 percent off the suggested retail price of \$124.95.

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Pricing and Availability

Microsoft Windows & MS-DOS 5 for IBM PS/2 is scheduled to be available by [?]. The package includes bootable disks and is available with new PS/2 computers; the software will not operate on other machines. MS-DOS 5 for other new PCs is available from more than 140 PC manufacturers worldwide. The MS-DOS 5 Upgrade, which updates previous versions of the MS-DOS system on PCs running DOS, including the IBM PS/2, is available through thousands of authorized resellers for a suggested retail price of \$99.95

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