

DOJ - Legal

From: Brad Silverberg
To: Steven Sinofsky
Cc: Brad Chase
Subject: RE: Microsoft: Makes Data on Windows "Chicago" Available Online
Worldwide
Date: Wednesday, June 22, 1994 6:27PM

I have some great people in my group who know how to deliver. they get the credit

From: Steven Sinofsky
To: brads
Subject: FW: Microsoft: Makes Data on Windows "Chicago" Available Online
Worldwide
Date: Wednesday, June 22, 1994 1:28PM

yahoo!

You win! You are the only group that managed to get stuff out on the internet in reasonable time. I'm still beating my head against the wall for the other groups (MSDN, InfoBase).

From: Newswire Mailing
To: IS Daily News Services for Executives
Cc: Newswire Mailing
Subject: Microsoft: Makes Data on Windows "Chicago" Available Online
Worldwide
Date: Wednesday, June 22, 1994 1:10PM

Microsoft Makes Data on Windows "Chicago" Available Online Worldwide; Responds to Unprecedented Customer Interest; Represents Industry's Largest Effort to Provide Information Prior to Product Launch

REDMOND, Wash.--(BUSINESS WIRE)--June 22, 1994--Microsoft Corp. today announced its WinNews forum, which makes information on Windows "Chicago,"

the next upgrade to the Microsoft Windows operating system, available to millions of individuals worldwide.

Operating through networks and electronic services that reach more than 25 million people, WinNews is the industry's largest effort to make detailed information broadly accessible prior to a product launch.

Microsoft created this forum in response to unprecedented customer interest.

The forum is available over America Online, CompuServe, GENie, the Internet and

Prodigy. WinNews comprises the largest collection of Windows "Chicago" related

information anywhere, containing more than 6 MB of text and graphics data in

more than 30 different documents, including Q&As, background material and technical documents. Microsoft plans to update the forum continually with new

documents as they are created.

Available for less than a week before today's formal introduction.

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Plaintiff's Exhibit
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Comes V. Microsoft

the WinNews forum is already popular with bulletin board and electronic service users. CompuServe users alone have accessed "MWave" documents more than 4,000 times.

The forum has also appeared on a variety of third-party bulletin boards throughout the United States and Europe.

"All of our prelaunch events and activities for Windows 'Chicago' have met with unprecedented response from the press, industry participants and the public. The interest in Windows 'Chicago' is extraordinary," said Brad Chase, general manager of personal operating systems at Microsoft. "To help our customers start learning about Windows 'Chicago' now, we're responding in kind with the most massive information distribution effort ever undertaken in our industry. Our goal is the rapid, worldwide dissemination of all Windows 'Chicago'-related information as soon as it becomes available."

Key documents in the WinNews forum include complete texts of the following:

Reviewers Guide, which gives technical details on most aspects of the Windows "Chicago" project

Speeches by Microsoft Chairman Bill Gates to the Electronic Mail Association and other industry groups and at COMDEX

Q&As on Windows "Chicago," Microsoft Corp., the Internet and remote computing with Windows "Chicago"

Backgrounders and white papers on Windows "Chicago" and multimedia, the networking features in Windows "Chicago," writing games for Windows, video for Windows, Microsoft's object strategy, OLE 2.0, and Plug and Play architecture

The WinNews forum can be accessed in the following ways:

On America Online, choose key word WINNEWS.

On CompuServe, type GO WINNEWS.

On GENie, access WinNews in File Area 24 of the Windows Roundtable.

On the Internet, select ftp.microsoft.com in the

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/Peropsys/Win_News directory

On Prodigy, choose jump word WINNEWS.

Founded in 1975, Microsoft (NASDAQ:MSFT) is the worldwide leader in software for personal computers. The company offers a wide range of products and services for business and personal use, each designed with the mission of making it easier and more enjoyable for people to take advantage of the full power of personal computing every day.

Microsoft is a registered trademark and Windows is a trademark of Microsoft Corp.

America Online is a registered trademark of Quantum Computer Services Inc.

CompuServe is a registered trademark of CompuServe Inc.

GENie is a trademark of General Electric Corp..

Prodigy is a trademark of Prodigy Services Co.

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Kathy Gill or Colleen Lacter, 503/245-0905
15:18 ET JUN 22, 1994

BW108 JUN 22, 1994 12:18 PACIFIC 15:18 EASTERN
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