

**HIGHLY
CONFIDENTIAL**

Plaintiff's Exhibit

7445_A

Comes v. Microsoft

Office Shell:

I was reading thru the outline document that ChrisGr gave me on Firday. Here are my thoughts on what it would take to make the Office Shell a "compelling" offering for a user, as well as other issues. This memo does not address packaging issues.

A. Key Features needed to create enough customer benefit (other features may make sense, but I would think one would need at least the following):

1. Browsing "into" Office documents:

This would allow the shell explorer to see into Office documents (Word, Excel, PPT, Access DB's, and Mail documents). Eg. double clicking on Word document would bring up chapter/title headings, doing so on a PPT file would bring up the outline view of a presentation, etc. I.e. the distinctions between a folder, and a document would be become less rigid. Note that including Access in the Office apps means that the Office Shell should be able to browse Access-accessible databases - in this sense, the Office Shell would subsume the explorer portions of what Adamb/davidv have been proposing.

ISSUES:

- a. Performance - could it be done efficiently enough to allow browsing over large collection of document. Would it be that to do this efficiently, would this require the equivalent of Cairo summary catalogues.
- b. Changes to applications - significant work would need be done in the component apps so that they would generate these views needed.
- c. To what extent would content indexing and access of documents also be needed?

2. Document Library functions:

By this, I basically mean, be able to associate events and actions with updates to documents in folders, and to be able to track check-out/check-in of documents.

ISSUES:

Mainly ones of deciding how far to go on a Chicago only platform:

- a. Does one try to provide some level of security, how does one handle notion of a "user".
- b. What events does one detect and how, how are actions specified by the user, etc.
- c. etc.

3. Visual Basic Programmability:

This is somewhat divorced from the notion of the Shell, but:

**MS 0097113
CONFIDENTIAL**

**HIGHLY
CONFIDENTIAL**

(i) it should be that the Shell and its function are customized in exact same ways the applications - eg. actions for doc lib events are customized/specified in VBA,
(ii) unified forms composition tool - one way of creating form that can invoke OLE2 components and VBA code.

ISSUES:

All the usual ones:

- a. new common OLE forms model,
- b. apps need to present common programming model.

4. PIM:

Office should include a schedule and list browser, and the schedule package should work in a group environment. The schedule/list should be integrate with the event/action model - allow certain events to be defined and set off on time events.

5. Mail:

The mail package should integrate in, and expose "properties" as the other apps do. It should also (at a minimum) allow for bulletin board functions when used with a suitable server.

B. GENERAL ISSUES WITH THE ABOVE:

When looking at the above list, one can see a large overlap (not surprisingly) with Cairo, and in many ways one can think of this Office Shell (as defined above) as being "Cairo-Lite on Chicago". This raises several issues that would need to be dealt with - in no particular order:

1. Timing:

Given the scope of the above work, and the fact that it would require a major rev. to the applications, we are probably looking at something that could be delivered no earlier than Q4'94. This is probably OK, but we should not allow this effort to delay Chicago - we have to get Chicago into the market no later than mid'94 (we need the upgrade revenue). It would mean that we would have to be very disciplined in ensuring that the Chicago base Shell and the Office Shell are aligned.

2. Relationship to Cairo:

What does Cairo now become? In many ways Cairo (as currently defined) consists of two pieces:

- a. NT + more plumbing (OFS, DFS, DS)
- b. An OLE2 enabled Shell and the CDE (tools to make VBA programming easier including common OLE2 based-forms package & controls).

The Office Shell proposal (if you accept argument that above functionality is minimum necessary) essentially puts a large amount of b. (the end-user visible functionality) onto

**MS 0097114
CONFIDENTIAL**

**HIGHLY
CONFIDENTIAL**

Chicago. What end-user visible stuff would Cairo retain if this were to happen?

Probably:

- Queries over arbitrary properties (although depending on how one did browsing, one might be able to also do limited queries on non-Cairo system).
- External user extensible properties on certain documents (those managed by 32bit apps),
- More general purpose event action/model ("smarter folders"),
- Replication
- Object level security

If we were to go so far as to do the Office Shell proposal as defined here, it would also make sense to expose most of the previous list of remaining Cairo functions via a Chicago client piece (ie. these functions would be operative when a Chicago client was looking at Cairo server). This would have the effect of basically constraining NT to a niche role on the desktop - high security / reliability, and RISC would be only real motivations to use NT on desktop for next 2-3 years. This would prolong two code base issue for systems to have to deal with (two driver models, etc.).

On the other hand, this may be reality anyway, and this revision of what we are doing may make "Cairo" functions would credible/compelling within MS and maybe also outside of it. It may also make folk more willing to bet on the server side functions of Cairo and resist the tendency to put a lot of server functions (replication, security) into the apps (making for easier admin model for our customers).

3. Relationship to REN

REN's role in this model would be to be the PIM extensions for the Shell. ie. REN project becomes the same as the Office Shell in many ways - ie. REN becomes greatly "simplified" or "unified".

[Needs further understanding by me - but we should force the unification between REN's data access model and that of either Access (Jet) or OFS - ie. we should have only three kinds of API's for access stored data - (i) Win32 File IO, (ii) Jet (or whatever DB group defines as its successor), and (iii) DocFile/OFS access.]

4. Relationship to DB products

As noted above, the Office Shell should become the "explorer" as defined in recent DB group proposals. It is second question as to what we should be doing about unifying the storage and administrative mechanisms.

5. Relationship to CDE

The CDE (as I understand it??) is mainly a collection of tools to help customize the shell, and to provide infrastructure (forms and components) for OLE2. In this sense it may be considered the "Office Shell" development kit - targeted at VBA level programmers.

6. Cross-platform

**MS 0097115
CONFIDENTIAL**

**HIGHLY
CONFIDENTIAL**

Under this scheme, the Office Apps would become fairly tightly integrated in with this "mini-Cairo" layer. Supporting the Mac would mean placing this layer on the Mac. Ditto UNIX.

7. Organization

Not subject of this note, but obviously a key topic.

**MS 0097116
CONFIDENTIAL**

**HIGHLY
CONFIDENTIAL**

Office Shell:

I was reading thru the outline document that ChrisGr gave me on Firday. Here are my thoughts on what it would take to make the Office Shell a "compelling" offering for a user, as well as other issues. This memo does not address packaging issues.

A. Key Features needed to create enough customer benefit (other features may make sense, but I would think one would need at least the following):

1. Browsing "into" Office documents:

This would allow the shell explorer to see into Office documents (Word, Excel, PPT, Access DB's, and Mail documents). Eg. double clicking on Word document would bring up chapter/title headings, doing so on a PPT file would bring up the outline view of a presentation, etc. I.e. the distinctions between a folder, and a document would be become less rigid. Note that including Access in the Office apps means that the Office Shell should be able to browse Access-accessible databases - in this sense, the Office Shell would subsume the explorer portions of what Adamb/davidv have been proposing.

ISSUES:

- a. Performance - could it be done efficiently enough to allow browsing over large collection of document. Would it be that to do this efficiently, would this require the equivalent of Cairo summary catalogues.
- b. Changes to applications - significant work would need be done in the component apps so that they would generate these views needed.
- c. To what extent would content indexing and access of documents also be needed?

2. Document Library functions:

By this, I basically mean, be able to associate events and actions with updates to documents in folders, and to be able to track check-out/check-in of documents.

ISSUES:

Mainly ones of deciding how far to go on a Chicago only platform:

- a. Does one try to provide some level of security, how does one handle notion of a "user".
- b. What events does one detect and how, how are actions specified by the user, etc.
- c. etc.

3. Visual Basic Programmability:

This is somewhat divorced from the notion of the Shell, but:

**MS 0097117
CONFIDENTIAL**

HIGHLY CONFIDENTIAL

(i) it should be that the Shell and its function are customized in exact same ways the applications - eg. actions for doc lib events are customized/specified in VBA,
(ii) unified forms composition tool - one way of creating form that can invoke OLE2 components and VBA code.

ISSUES:

All the usual ones:

- a. new common OLE forms model,
- b. apps need to present common programming model.

4. PIM:

Office should include a schedule and list browser, and the schedule package should work in a group environment. The schedule/list should be integrate with the event/action model - allow certain events to be defined and set off on time events.

5. Mail:

The mail package should integrate in, and expose "properties" as the other apps do. It should also (at a minimum) allow for bulletin board functions when used with a suitable server.

B. GENERAL ISSUES WITH THE ABOVE:

When looking at the above list, one can see a large overlap (not surprisingly) with Cairo, and in many ways one can think of this Office Shell (as defined above) as being "Cairo-Lite on Chicago". This raises several issues that would need to be delt with - in no particular order:

1. Timing:

Given the scope of the above work, and the fact that it would require a major rev. to the applications, we are probably looking at something that could be delivered no earlier than Q4'94. This is probably OK, but we should not allow this effort to delay Chicago - we have to get Chicago into the market no later than mid'94 (we need the upgrade revenue). It would mean that we would have to be very disciplined in ensuring that the Chicago base Shell and the Office Shell are aligned.

2. Relationship to Cairo:

What does Cairo now become? In many ways Cairo (as currently defined) consists of two pieces:

- a. NT + more plumbing (OFS, DFS, DS)
- b. An OLE2 enabled Shell and the CDE (tools to make VBA programming easier including common OLE2 based-forms package & controls).

The Office Shell proposal (if you accept argument that above functionality is minimum necessary) essentially puts a large amount of b. (the end-user visible functionality) onto

MS 0097118
CONFIDENTIAL

HIGHLY CONFIDENTIAL

Chicago. What end-user visible stuff would Cairo retain if this were to happen?
Probably:

- Queries over arbitrary properties (although depending on how one did browsing, one might be able to also do limited queries on non-Cairo system).
- External user extensible properties on certain documents (those managed by 32bit apps),
- More general purpose event action/model ("smarter folders"),
- Replication
- Object level security

If we were to go so far as to do the Office Shell proposal as defined here, it would also make sense to expose most of the previous list of remaining Cairo functions via a Chicago client piece (ie. these functions would be operative when a Chicago client was looking at Cairo server). This would have the effect of basically constraining NT to a niche role on the desktop - high security / reliability, and RISC would be only real motivations to use NT on desktop for next 2-3 years. This would prolong two code base issue for systems to have to deal with (two driver models, etc.).

On the other hand, this may be reality anyway, and this revision of what we are doing may make "Cairo" functions would credible/compelling within MS and maybe also outside of it. It may also make folk more willing to bet on the server side functions of Cairo and resist the tendency to put a lot of server functions (replication, security) into the apps (making for easier admin model for our customers).

3. Relationship to REN

REN's role in this model would be to be the PIM extensions for the Shell. ie. REN project becomes the same as the Office Shell in many ways - ie. REN becomes greatly "simplified" or "unified".

[Needs further understanding by me - but we should force the unification between REN's data access model and that of either Access (Jet) or OFS - ie. we should have only three kinds of API's for access stored data - (i) Win32 File IO, (ii) Jet (or whatever DB group defines as its successor), and (iii) DocFile/OFS access.]

4. Relationship to DB products

As noted above, the Office Shell should become the "explorer" as defined in recent DB group proposals. It is second question as to what we should be doing about unifying the storage and administrative mechanisms.

5. Relationship to CDE

The CDE (as I understand it??) is mainly a collection of tools to help customize the shell, and to provide infrastructure (forms and components) for OLE2. In this sense it may be considered the "Office Shell" development kit - targeted at VBA level programmers.

6. Cross-platform

MS 0097119
CONFIDENTIAL

**HIGHLY
CONFIDENTIAL**

Under this scheme, the Office Apps would become fairly tightly integrated in with this "mini-Cairo" layer. Supporting the Mac would mean placing this layer on the Mac. Ditto UNIX.

7. Organization

Not subject of this note, but obviously a key topic.

**MS 0097120
CONFIDENTIAL**

Office Shell Ideas and Issues

*The latest version of this document can always be found on \\design\public\chrisgr\offshell.doc.
Please open it as READ ONLY.*

Summary

This paper investigates a proposal that the next major version of Office after Chicago should consist of a Windows shell and applications optimized to work together. The proposal originated at a senior technical retreat at Hood Canal in June/93.

Recommendation: We should follow the "Aggressive" version of the plan outlined below.

Proposed Plan

- Bundle an enhanced Windows shell with the next major version of Office to ship after Chicago.
- The Office shell would be functionally a superset of the Chicago shell, designed for maximum synergy with Office.
- Enhancements to the shell could include minor modifications to the shell UI for optimal interaction with Office apps; increasing the extensibility of components such as the Explorer, the Desktop and the Tray; the provision of app-specific extensions to take advantage of them; and additional applets, file viewers, OLE servers and other tools.
- Apps in the Office shell release would include Excel 6, Word 7, PowerPoint 5 and Access 3.
- The Office shell would define the next standard Windows UI after Chicago. At an appropriate time after Office+Shell ships, the enhanced shell would become the next standard Windows shell for both Chicago and Cairo.

Schedule

- | | |
|-----------------------------|---|
| Q2/94 | <ul style="list-style-type: none">- Chicago ships- Shell has limited extensibility. (See below for details.) |
| Chicago + 6 months | <ul style="list-style-type: none">- Office ships with optimized shell.- Shell adds features for optimal support of Office requirements. (See below for details)- Office includes many features that exploit the new shell.- New shell not initially available with Windows itself- The Office shell should be approximately a superset of Chicago shell features (although some components, such as the Tray, may be replaced.)- Note that the Office shell date may not be strictly dependent on when Chicago ships. If the Office shell used a different code base, then a slip of Chicago could reduce the delta to less than 6 months. |
| Sometime after Office ships | <ul style="list-style-type: none">- Cairo ships with a shell that is a superset of the Office shell- Excludes any components that we choose to keep only for Microsoft Apps.- Extended to use special features of Cairo |
| When Cairo ships | <ul style="list-style-type: none">- Enhanced shell added to Chicago- An alternative would be to add the Office shell back into Chicago when Office ships. This should still give Microsoft Apps a significant development lead. |

HIGHLY
CONFIDENTIAL

Pros

- Chicago team can concentrate on shipping within their memory targets and schedule because they would have to add less OLE support, and would not have to provide as much extensibility.
- Office gets a shell optimized for its use.
- Office gets a big jump on competitors in creating apps optimized for the new shell.
- Since the new shell is bundled with Office, we don't have to assume that it needs to run on Win 3.1. (Issue: Actually, this would require bundling all of Chicago with Office.)
- Assuming the Office shell is upward compatible to the Cairo shell, then Office apps will be automatically much more optimized for Cairo.
- Simplifies the cross-group interaction necessary to produce synergistic versions of apps and the shell.

Cons

- Risk of ISV retaliation.
- Negative impact on corporate image.
- Would probably delay release of Excel 6, Word 7 and other Office apps to do work necessary to leverage shell. This would probably mean we would not get Chicago-optimized releases within 3 months of when Chicago ships, as originally planned.
- Might require some extra work by Chicago to provide enhancements or hooks needed for eventual use by the Office shell. (We don't want to have to ship new versions of GDI and User in the Office time frame.)
- Increases the pressure to ship major apps, and adds the shell as another component to ship.

Product Vision

There are two possible plans we might follow:

- 1) **Conservative plan:** We develop enhancements to the shell and modifications to apps that are relatively well understood, and don't change current designs too much. The emphasis would be on creating an Office shell that has considerably higher value added than the shell in Chicago, both by limiting what we provide for free in Chicago, and by adding features in the Office shell. We would also add features to applications to leverage the currently planned shell features.

Advantages:

- This plan has less impact on current designs and schedules. For example, we originally wanted minor upgrades of major apps to ship as soon as possible after Chicago to optimize them for Chicago, and to showcase Chicago features.

Disadvantages:

- We may not be taking full advantage of this opportunity.
 - Assuming we do intend to eventually do the changes described for the aggressive plan, it would come later, and might have to be done in parallel with the Office shell work.
- 2) **Aggressive plan:** We use this opportunity to bring about a major improvement to the model of how users interact with the shell and applications. This could include changes as large as switching

**HIGHLY
CONFIDENTIAL**

apps to SDI, and the necessary changes to the shell to optimize it as an environment for SDI or document-centric apps, and to make progress on the problem of factoring functionality between apps and the system.

Advantages:

- We could gain a much bigger advantage from the Office shell. We could pull off the "UI Paradigm Shift" to document centricity possibly two years sooner than if we did not follow this plan. Major breakthroughs in app usability may be possible. This would give us a very significant lead over our competitors, and make our competitors' products look "old".

Disadvantages:

- It would certainly take longer to ship the Office shell and related apps because the design issues are less well understood and the development work would be greater.
- It could delay the minor Chicago-optimized releases of apps. We could still ship minor app upgrades soon after Chicago. However this may cause too many upgrades too close together. This would dilute design, development and testing resources, and could delay the release of the Office shell. We would have to resist the temptation to add too many features to these minor releases.
- Implications for Mac core-code/core-doc strategy are not well understood. The aggressive plan would cause us to confront these issues sooner.
- Implications for the ability to run on Win 3.1 are not well understood. We probably could produce a version that would install and run in a limited way on Win 3.1, but it would take more work.
- In the past, people have assumed that developing next-generation apps ("Cairo apps") should include major architectural changes in addition to user model changes. However, the proposed aggressive plan puts more emphasis on the user model, although it does include some less extensive architectural work such as enhancements to OLE, improved OLE support, and enhanced programmability. Deeper architectural changes, as appropriate, would come in subsequent versions.

The following is a list of possible features in the Chicago shell, the Office shell and the Cairo shell. These specific features are largely orthogonal to whether we pursue the conservative vs. aggressive plans described above.

Chicago Shell Includes

- Most of the features currently planned for Chicago, including:
 - Combined program manager and file manager
 - New visuals
 - Context menus, drag/drop, NDD, etc.
 - Interoperability enabling. i.e. Supports drag/drop compatible with OLE
 - OLE 2.0
 - Simple Idispach enabling of shell and applets. (So Excel 5 VBA can get the benefit of being the best language that can program the shell.)
 - Probably supports extensibility of document property sets and commands.
 - Assuming there is a "simple shell", it is upward compatible to the Office shell.
 - If there is a tray, it is not extensible, and not replaceable
- But not including:

**HIGHLY
CONFIDENTIAL**

- Extensibility e.g. Explorer not extensible (Capone hard coded into explorer)
- Vbasic
- Full-featured document viewing. Maybe only allow viewing thumbnails with the shell. A full set of document viewers would only ship with the Office shell.
- Some of the features of Mail. Can we limit the feature set of the Mail that is included with the system, to leave more value-add for Office?
- Other changes, TBD, to shell for optimal interaction with Office apps.

Office Shell Adds

(I assume that only some of these things could be done in the time available.)

- Moving apps to SDI. I'm optimistic that we could make SDI work very well given the opportunity to design apps and the shell together to make the shell an optimal environment for SDI app windows to reside.
(Note that doing SDI would require following the "aggressive plan" described above.)
- VBA, including ability to automate cross-app scenarios that include the shell.
- Explorer extensions to browse into app document types: OLE Objects in Docfiles, Excel workbooks, Clipart files, etc.
- New tray designed for maximum benefit to cross-app requirements of Office
- OLE-based workbook
- OLE extensible Explorer
- OLE extensible desktop
- OLE extensible tray
- LoisO's document library as a low end document library solution for Chicago. Would be supported on desktop and in File Open, etc. Cairo doc mgmt should be upward compatible.
- Enhanced comndlg.dll, and comndlg code sharing with apps in shell/office bundle
- Investigate feasibility of adding multiple, switchable desktops
- Useful objects that could be placed on the OLE-container enabled desktop:
 - Information displays such as Post It Notes, data fields, tables.
 - Controls like buttons or sliders, that could activate VBA scripts.
 - Graphical indicators like warning or status lights, gauges, or even charts.
 - Special purpose information containers such as "document piles", "parts bins", etc.
 - Communication devices or devices that interact with the "Microsoft At Work" office
 - Decorations, such as clip art, pictures of one's family, etc.
- Enhanced mail: Add back what we took out of Chicago mail. Also add features for synergy with Office apps.
- The Office shell would be the target platform for Ren.
- Can some support for smart folders and/or project folders be added at this point? VBA programming of smart folders.
- Toolbar code sharing with apps in shell/office bundle?

Cairo Shell Adds

- Query based Explorer into OFS and summary catalogs
- Smart folders
- Project folders
- Other features necessary to work with OFS/DFS, security, etc.
- Infobooks

Assumptions

- The Office shell would start with the Cairo shell code base, but would be subsetted and adapted to run on Chicago, and shipped in time for Office.
- The office "shell infrastructure" would still be developed and productized by Systems. However, the Integrated Office group would in parallel develop extensions. The Systems base code and the Office extensions would ship simultaneously and appear as a seamless part Office. Some of the app extensions might eventually become part of Cairo and Chicago 2.
- Since Chicago shell does not need all the bells and whistles, it should now be easier to meet its memory goals and schedule.
- We will be able to make OLE fast enough, and reduce the working set enough to support the desired scenarios.
- We would have a little more time to design apps synergy features into Office shell
- Changing apps to SDI would be more feasible because of the opportunity to optimize the shell itself as the working environment for Office.
- "Integrated Office 1" would be redefined as Office Shell + Office Apps.
- Participants in the Office ISV program would be brought into the plan soon enough to announce support when the Office shell ships.
- Ren would probably require the advanced shell since it relies on Explorer extensibility.

Issues

- Need to determine ASAP any features needed in Chicago to support enhanced shell. e.g. What to we need in USER to support planned features?
- Would need to ensure compatibility of enhanced shell with 3rd party apps.
- What staffing would be required? How to organize?
- Keeping in sync with Chicago and Cairo versions. There's no way we can support three separate shell code bases. We'd need to divide the responsibilities clearly.
- Code base for Office shell? Probably the Cairo shell code.
- Do we also include the shell with the non-office versions of apps?
- If apps rely on shell extensions for important functionality, then to be cross-platform, we would have to duplicate these things on the Mac. For example, the Mac desktop isn't an OLE container.
- Can the Office, including the new shell require more than 4 meg of RAM? (I think the answer is probably yes, assuming the late 1994 time frame, but preferably basic functionality would still work in 4 meg.)
- Is the above schedule too tight? If so, is there a way we can scale back the plan, or stretch out the schedule?

- Are the Office apps of this generation only available as 32 bit?
- Does the Office shell use win32 OLE with LRPC as IPC?
- What kind of 16/32 interop work is required?

**HIGHLY
CONFIDENTIAL**