

From billmi Fri Aug 16 15:14:23 1991  
To: dwaynew richta  
Cc: cameronm davidt jonl mikemur peterhey russw steveb steveka  
Subject: RE: STOP - terminator app  
Date: Fri Aug 16 15:11:59 PDT 1991

agree

>From dwaynew Thu Aug 15 19:14:41 1991  
To: billmi richta  
Cc: cameronm davidt jonl mikemur peterhey russw steveb steveka  
Subject: STOP - terminator app

Date: Thu Aug 15 19:21:36 PDT 1991

I DON't want you guys crashing OS/2 in the field or anywhere else - Customers think that this means that they should not buy/use SQL/LM/Comm products from MS.

Steveb agreed at the NSM to stop this - The field was VERY unhappy about this - Please shutdown

LM/SQL/Comm will get hurt bad if this continues

Dwayne

>From richta Thu Aug 15 15:56:44 1991  
To: billmi  
Cc: davidt dwaynew jonl peterhey russw  
Subject: RE: test case: terminator app

Date: Wed Aug 14 15:56:22 PDT 1991

This is absolutely the wrong thing to do. What we have to spend time on is that Win3.1 is same/more robust than OS/2 2.0, if you guys give bad app to the field you might as well kiss the server applications group good buy. People will go to Unix, we are seeing this happen, and they will buy Sybase, no question.

So think long and hard before you decide on the appropriate reaction, I think we have the tools to do this without bad app. And from the reaction that I have seen from the analysts meeting so do the press. Petty one upmanship from Microsoft

Think about it.  
Richard

>From billmi Thu Aug 15 15:43:48 1991  
To: jonl peterhey  
Cc: ericfo richta  
Subject: RE: test case: terminator app

Date: Thu Aug 15 15:41:29 PDT 1991

eric and i need to put together some background which would correctly prepare anyone using this. I would like to let the field and richta's group use it selectively.

>From peterhey Thu Aug 15 15:00:52 1991  
To: billmi jonl  
Subject: test case: terminator app

MS 5028767  
CONFIDENTIAL

Plaintiff's Exhibit  
7608  
Comes V. Microsoft

Date: Thu, 15 Aug 91 14:59:18 PDT

Are there any conditions under which we'd be willing to release a copy of Terminator to the field?

A rep from our GmB sub is trying to recapture an account (Allianz, the largest insurance co. in Europe--all operations) that has been brainwashed by Ninja cadets to believe that 2.0 is the utopia we've all been waiting for. CMarloh wants to do some industrial debunking with Terminator 3. They are sensitive to the need to avoid creating bad press, keeping tight control over it, etc. What's your call?

MS 5028768  
CONFIDENTIAL