
From: MovieFlix.com [info@movieflix.com]
 Sent: Tuesday, February 26, 2002 11:05 AM
 To: James Root
 Cc: opher@movieflix.com; Dan Gehred; Jennifer Balsch (PARSONS)
 Subject: MovieFlix.com

Hi James,

We are working on a Family Filter that will screen out after hour type movies. We should have this ready within the next week or so. Also, we should have a backend tool in place shortly that will allow us to only show the Windows Media branding for any particular movie.

For a current complete list of WMP movies, please click on the link below and select "Player Format" Choose One
 → Windows

<http://www.movieflix.com/search.mfx?advanced=1>

Talk to you soon!

Best,

Robert Moskovits
 MovieFlix.com

Someday We'll All Watch Movies This Way...

323.939.6260 Main
 323.939.6472 Fax
 323.356.0649 Cell
 robert@movieflix.com

www.MovieFlix.com

— Original Message —

From: James Root
 To: MovieFlix.com ; Dan Gehred ; Jennifer Balsch (PARSONS)
 Cc: opher@movieflix.com
 Sent: Tuesday, February 26, 2002 10:44 AM
 Subject: RE: MovieFlix.com

Robert,

Good news. I'm glad you are up and running. I checked out the site and became a Plus member. I saw a couple of movies that were in WM.

Is there a single page that lists just the movies available in WM?

Also, we will need a page to point to that only has WM branding (In other words, whatever page we point to cannot have a Real logo on it.) This does not need to be your home page – just a page that we can link to somewhere in the site. Also as far as having windowsmedia.com point to the site, we need to make sure that the "after-hours" content is separate and not apparent on whatever page we point to.

12/2/2003

DEPOSITION
 EXHIBIT
 13
 Root

Plaintiff's Exhibit
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MS-PCIA 5013121

Let me know what you think.

James

-----Original Message-----

From: MovieFix.com [mailto:info@moviefix.com]

Sent: Tuesday, February 25, 2002 10:09 AM

To: Dan Gehred

Cc: James Root; opher@moviefix.com

Subject: MovieFix.com

Importance: High

Hi All,

Wanted to let you know that we now have support for the Windows Media Player! Our phase one roll out is now complete with some 50 MovieFix movie titles now available in the WMP format. We plan on adding lots more movies titles on a daily basis.

What we now need from MS is the following:

- *Contacts for placement on WindowsMedia.com
- *Contacts for issuing a mutual press release announcing this deal
- *Contacts for any other ideas for marketing MovieFix

Look forward to hearing from you.

Best,

Robert Moskovits
MovieFix.com

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12/2/2003

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