

Omay-6.txt

|||possible to advance Jeff an amount close to his bonus?

|||
|||
||
|

From: Brad Silverberg
To: Mark Zbikowski
Subject: Re: cougar
Date: Wednesday, May 06, 1992 9:53AM

what do you see then as making a dos7 compelling?

|From: Mark Zbikowski
|To: Brad Silverberg
|Cc: Brad Silverberg
|Subject: Re: cougar
|Date: Wednesday, May 06, 1992 9:23AM

|>From bradsi Tue May 5 21:17:12 1992
|Subject: cougar

|thanks mark, really appreciate your opinions and attention!

|Anytime!

- yep, wish you had more time to work on this. it came up suddenl
y
| and paulma asked that you be included in anthony's absence. i ho
pe
| that we can have regular (monthly?) reviews with the same group t
o
| discuss issues and progress. hope you can continue to participat
e.

|Given a little more notice, this should not be a problem.

| - for msdos, don't see tcp/ip as important as you do. the fact t
hat
| the nt group will be developing the msdos tcp/ip drivers tells th
e
| story (and psg has responsibility for spx/ipx). i am an advocate
of
| spx/ipx for the market I will be selling to. we are depending on
the
| novell contract to be signed right now for novell components;

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PLAINTIFF'S
EXHIBIT

ZS dm

Plaintiff's Exhibit

9044

Comes V. Microsoft

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otherwise, we'll have to scramble.

| In enterprise-wide networks in large corporations, TCP is important.
| Workgroup and smaller corps SPX is important.

| - what is really compelling? on one level, cougar doesn't have to
o be compelling (though I will argue that it is). that is, when you
| consider cougar as the platform for windows, what needs to be
| compelling is the next version of windows. cougar is then judged

by how well it makes the next version of windows great.

| make sense?

| My statement is that that for a standalone DOS 7, I don't see it as
| compelling. As a Win-and-Dos-in-a-box, I do. Robust? Yes. Faster?
| Possibly. Certainly cool for plug-n-play.

| Selling it as a separate package is where I get lost. Clearly, if we
| re
| trying to go against competitors, we have to start taking our
| technological advantages and push them onto lower machines.

| Will I buy DOS 7 because it offers MVDM? (BTW, isn't that a new
| user-interface issue?) Well, it IS an improved switcher.

- | I guess a case could be made for it although I don't see it as being
as
| strong a case for going DOS 5/6 => DOS 7 as it was for going Win 2/3
=>
| Win 3.1.

|
From: Brad Silverberg
To: Jonathan Lazarus
Subject: Re: user appeal
Date: Wednesday, May 06, 1992 9:56AM

can you send me back a copy of the message i sent on this?

the ideas we have for win93 option 1 will make it the bitchin'est
windows ever... stop by and i'll show you some of this ideas.

| From: Jonathan Lazarus
| To: Brad Silverberg
| Subject: Re: user appeal

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