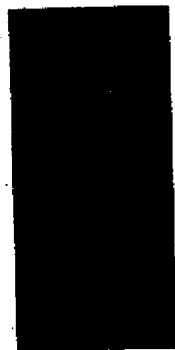


Nov 17, 2000

BURST.com



PERCAD 800-351-6588
11-17-03
EXHIBIT
18
White
Dobson

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BUR5152461

Plaintiff's Exhibit
9187
Comes V. Microsoft

3p-DEPEX 011208

AGENDA

■ What's in it for Microsoft?

■ Why Burst is a perfect partner

■ Next steps

WHAT'S IN IT FOR MICROSOFT?

- Incremental revenue.
- Sustainably superior performance vs. Real Networks.
- Better position WMP for broadband VOD applications.

BURSTWARE + WMP =

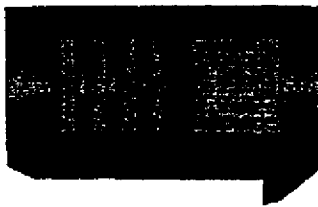
■ Higher quality user experience

■ More reliable content delivery.

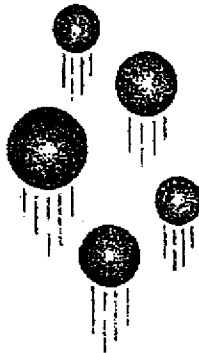
■ More efficient use of bandwidth.

FASTER THAN REAL TIME MEDIA DELIVERY

Server



Network



Bursts

Client



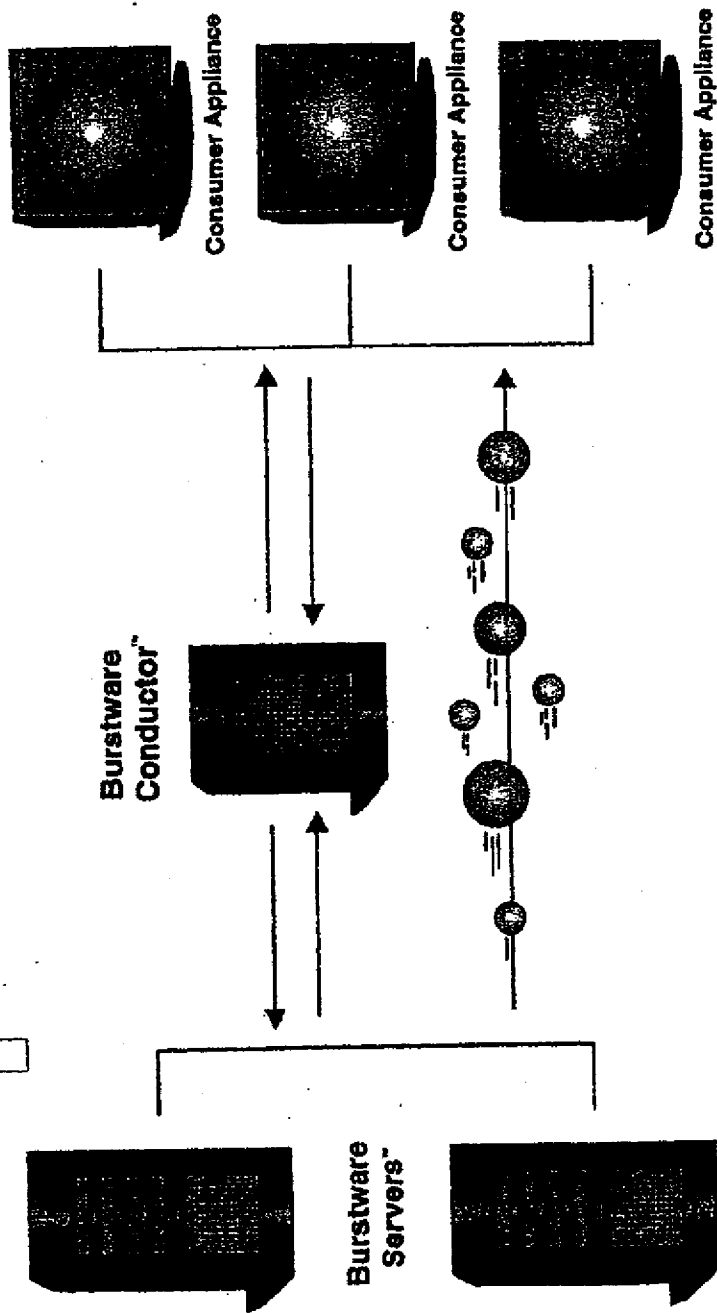
Memory
Buffer



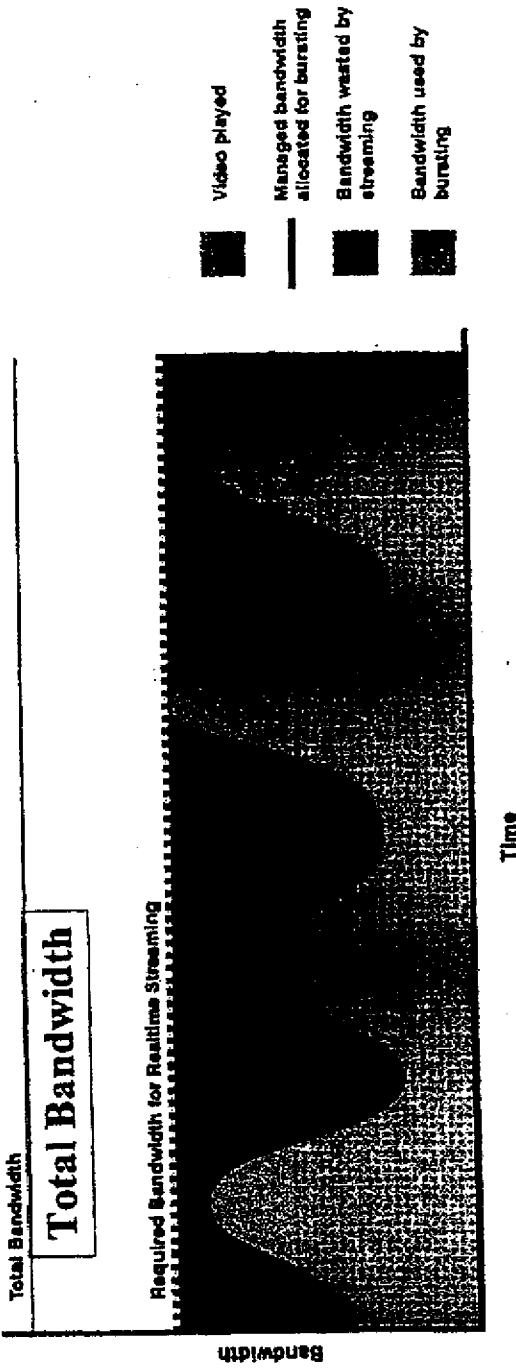
Video
Frames



INTELLIGENT NETWORK MANAGEMENT



BANDWIDTH OPTIMIZATION



INDEPENDENT VERIFICATION

■ **Neil Young says: BurstWMP beats Real Player** *Excerpt*
of Letter from Neil Young to Rob Glaser (10-17-00):

■ **Exodus says: 20% to 40% bandwidth efficiency gains.**
Peter Yorke, Director of Streaming Media Services, Exodus Networks

■ **Approach says: Bursting more reliable than streaming.**

■ **Patent Office says: 32 issued, 12 pending**

BURST PATENTS CAN BE MICROSOFT'S COMPETITIVE ADVANTAGE

- Sustainably superior performance vs. other streaming formats.
- Potential to remove infringing Real products from the market

A BURST/MICROSOFT PARTNERSHIP

- Burstware supports WMP, not Real.
- Burst pays Microsoft for each server sold.
- New WMP releases are Burst-ready.
- Microsoft invests in Burst.com.

Excerpt of Letter from Neil Young to Rob Glaser (10-17-00):

10-17-00

Dear Rob,

We are currently working with Burst.com, utilizing their technology to deliver media files over the internet from www.neilyoung.com

BACK

We are very pleased with the results, especially since it allows us guarantee a quality of media delivery to our fanbase that is difficult to achieve without simply allowing downloading of our content.

However, currently, we only use Burst to work with Microsoft's Windows Media Player....

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